University of New Mexico Signage and Wayfinding

Design Intent Documents
Updated 8.15.24

General

These drawings are for bid purposes only, not for construction.

Shop drawings of all sign types are to be provided by fabricator. Fabricator must interpret Ummo's design intent drawings and create unique shop drawings. Fabricator cannot use Ummo's drawings as their own shop drawings.

The fabricator shall be responsible for verification of all dimensions and field conditions prior to performing the work, and inform this office of any variations. Written dimensions shall have authority over scaled dimensions.

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57 Chapel Street #200 Newton, MA 02453

info@studioummo.com 617.221.3007

Date

8.15.24

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Project Name

UNM Signage and Wayfinding Design Intent Documents

Project #

24.05

Drawn By

KW

Sign Type

Sheet Title

General

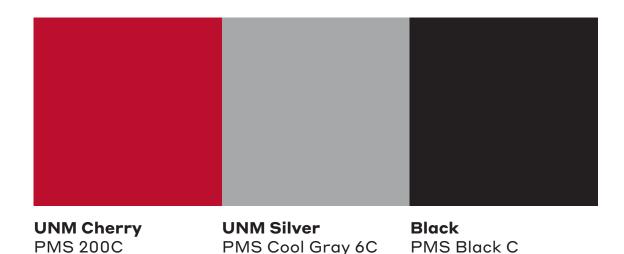
Sheet Number

1

General Standards

Colors

Our cherry red takes its inspiration from the crimson glow of the majestic Sandia Mountains at sunset. Our silver, from the Rio Grande that looks like a shimmering strip of silver winding through the Albuquerque basin. Both colors have been an essential part of our brand for more than 100 years. Whenever possible, these official colors should be utilized in brand communications.



Symbols



Identity



Typeface

The University of New Mexico uses two unique fonts in its branded communications: Vitesse and Gotham, in various weights.

Vitesse is a bold slab-serif that can be used to grab attention, while Gotham is a modern sans-serif that communicates confidence and friendliness through its simplicity.

By utilizing combinations of these two fonts, we're able to create communications that are both bold and distinct, yet consistent and tied to the UNM brand.

Vitesse Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

Vitesse Book

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

Gotham Bold

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

Gotham Book

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 1234567890

ummo

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Sign Type

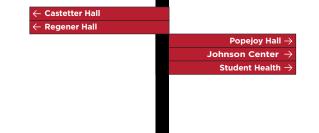
Sheet Title

General

Sheet Number

Sign Types

UNM STUDENT UNION BUILDING





M

Map Kiosk





BID BD
Building ID Building Directory

BL Building Lettering **PD** Pedestrian Directional

ummo

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Drawn By

MU

Sign Type

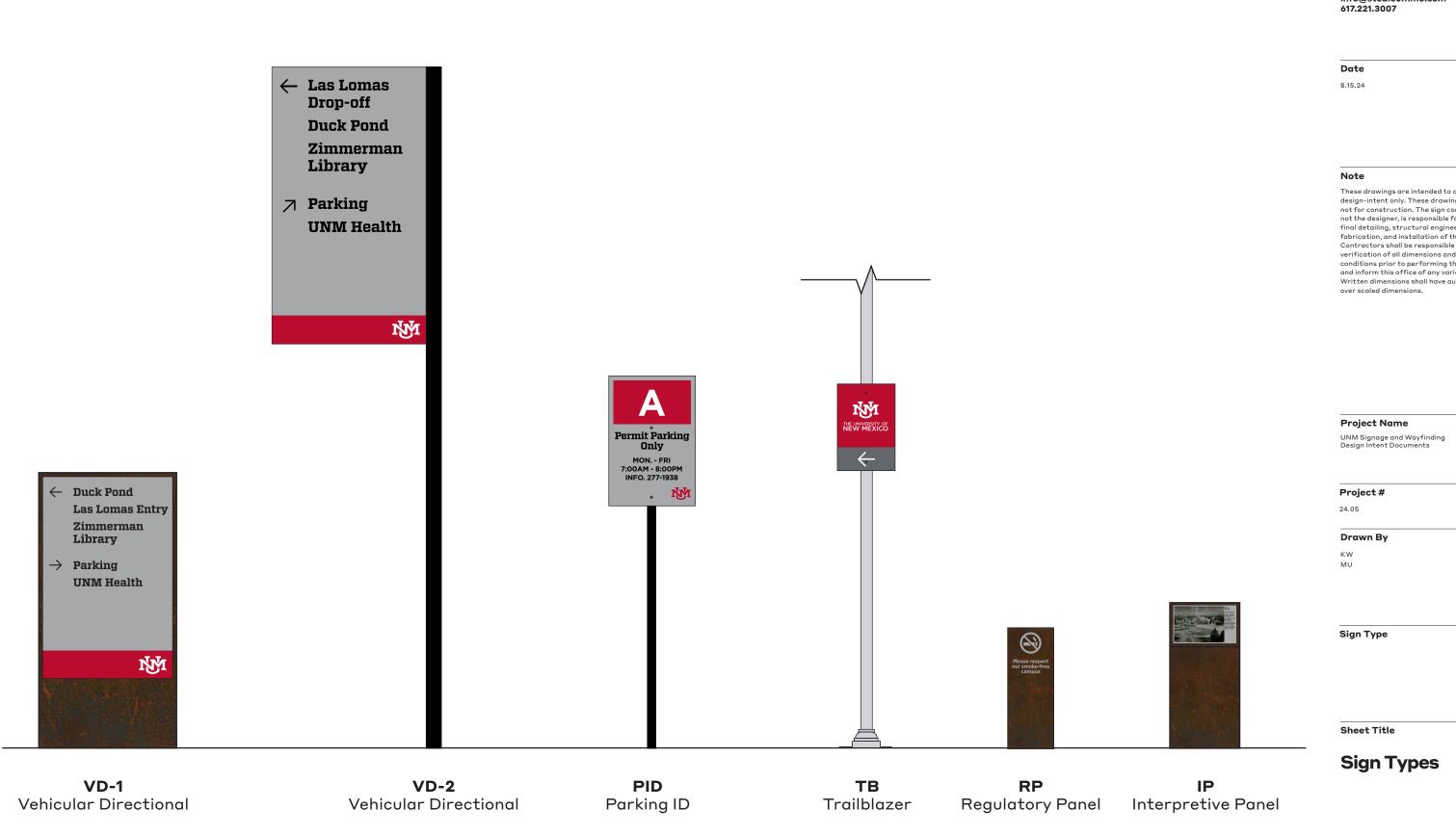
Sheet Title

Sign Types

Sheet Number

3

Sign Types



ummo

57 Chapel Street #200 Newton, MA 02453

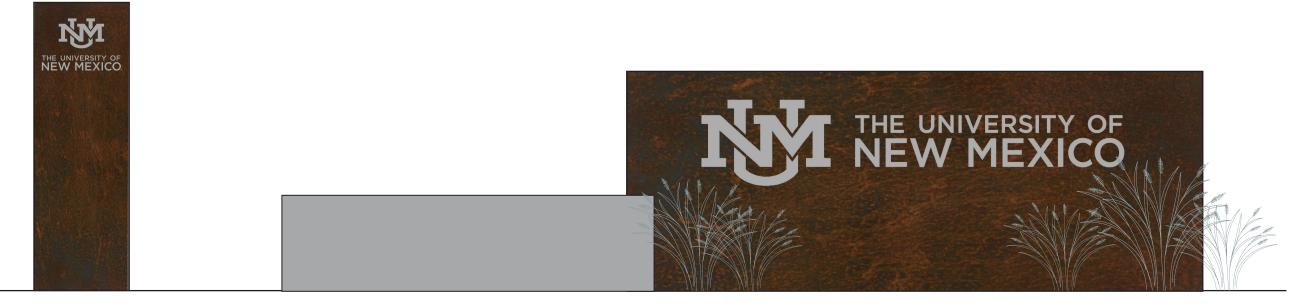
info@studioummo.com

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Sheet Number

3A

Sign Types



SG Secondary Gateway

GW Gateway

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Project Name

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24.05

Drawn By

ΚV

Sign Type

Sheet Title

Sign Types

Sheet Number

3B



MM Monument

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Date

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Drawn By

KW MU

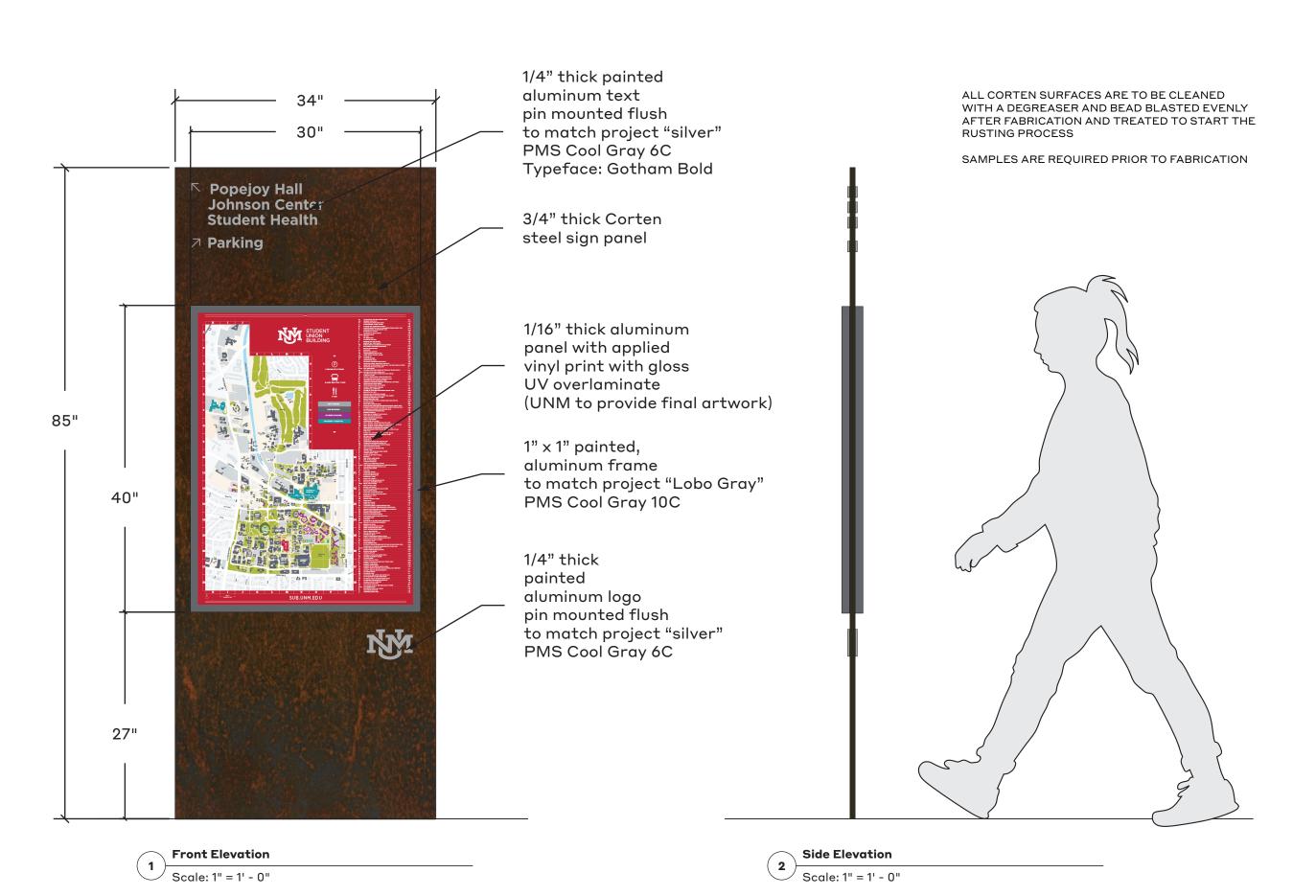
Sign Type

Sheet Title

Sign Types

Sheet Number

3C





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24.05

Drawn By

ΚV

Sign Type

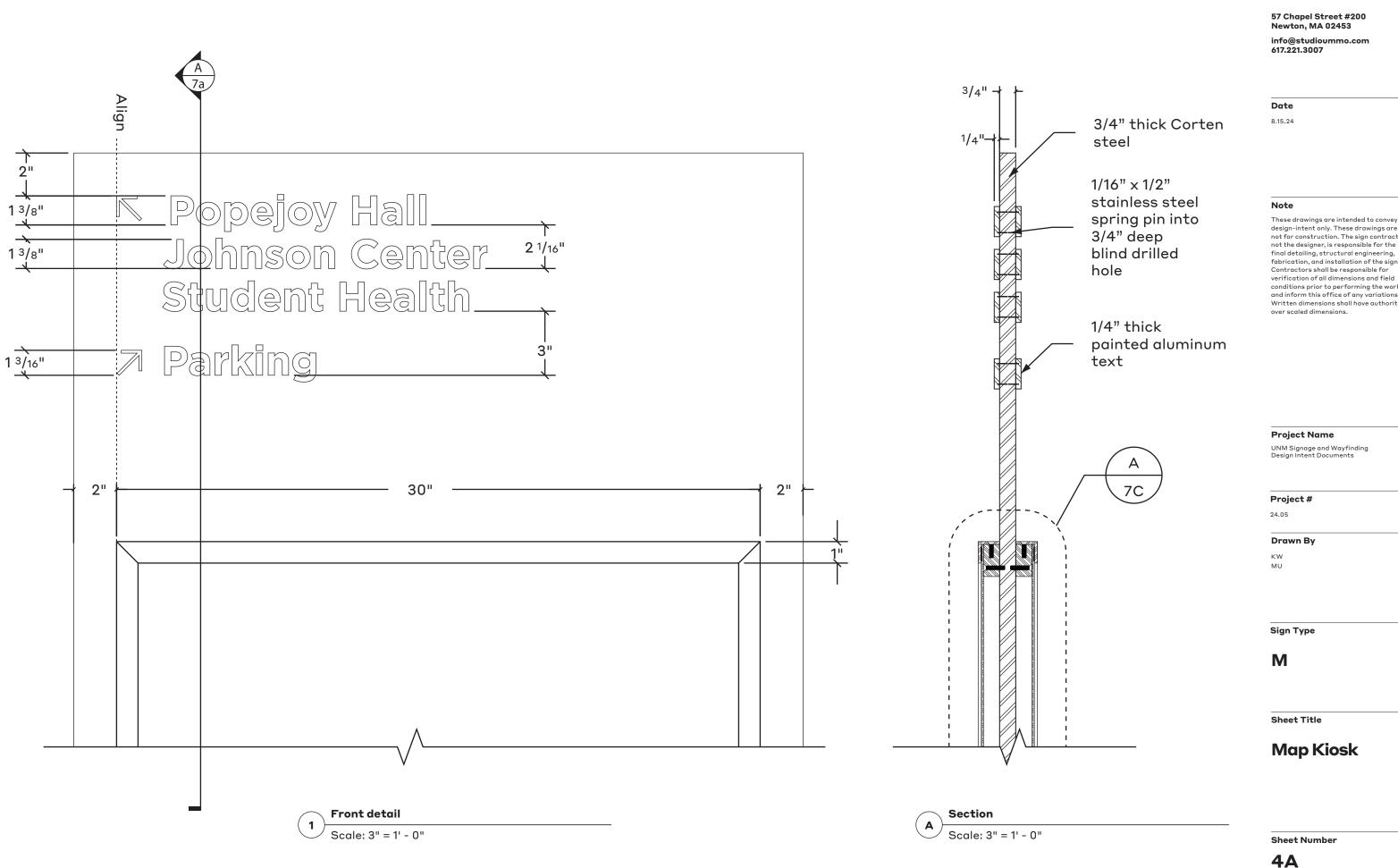
M

Sheet Title

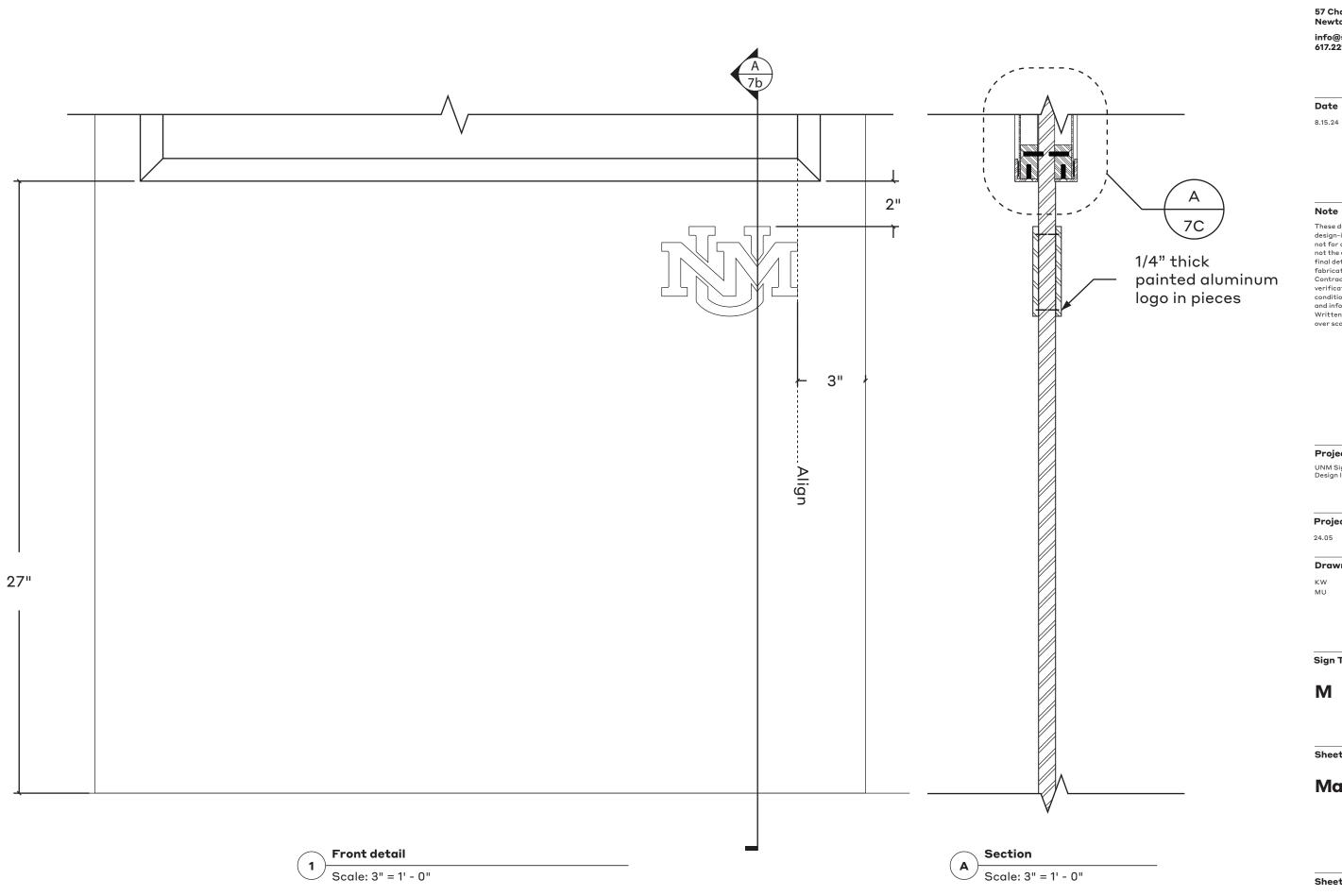
Map Kiosk

Sheet Number

4



design-intent only. These drawings are not for construction. The sign contractor, not the designer, is responsible for the fabrication, and installation of the signs. conditions prior to performing the work, and inform this office of any variations Written dimensions shall have authority



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Drawn By

Sign Type

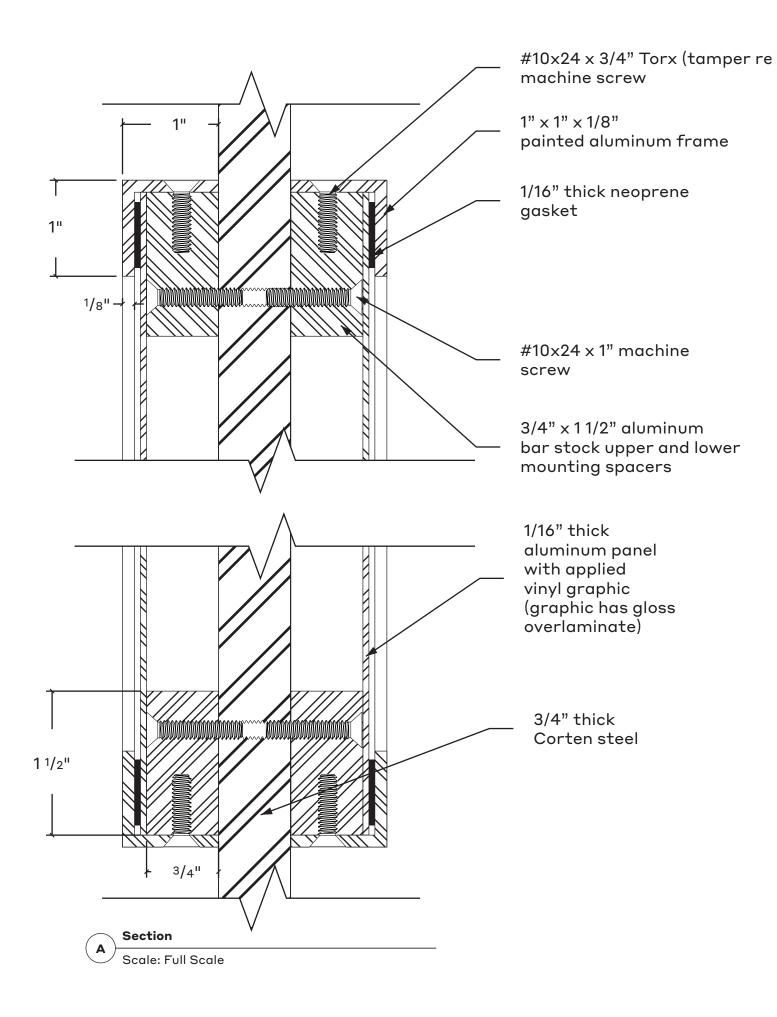
M

Sheet Title

Map Kiosk

Sheet Number

4B



57 Chapel Street #200 Newton, MA 02453

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ML

Sign Type

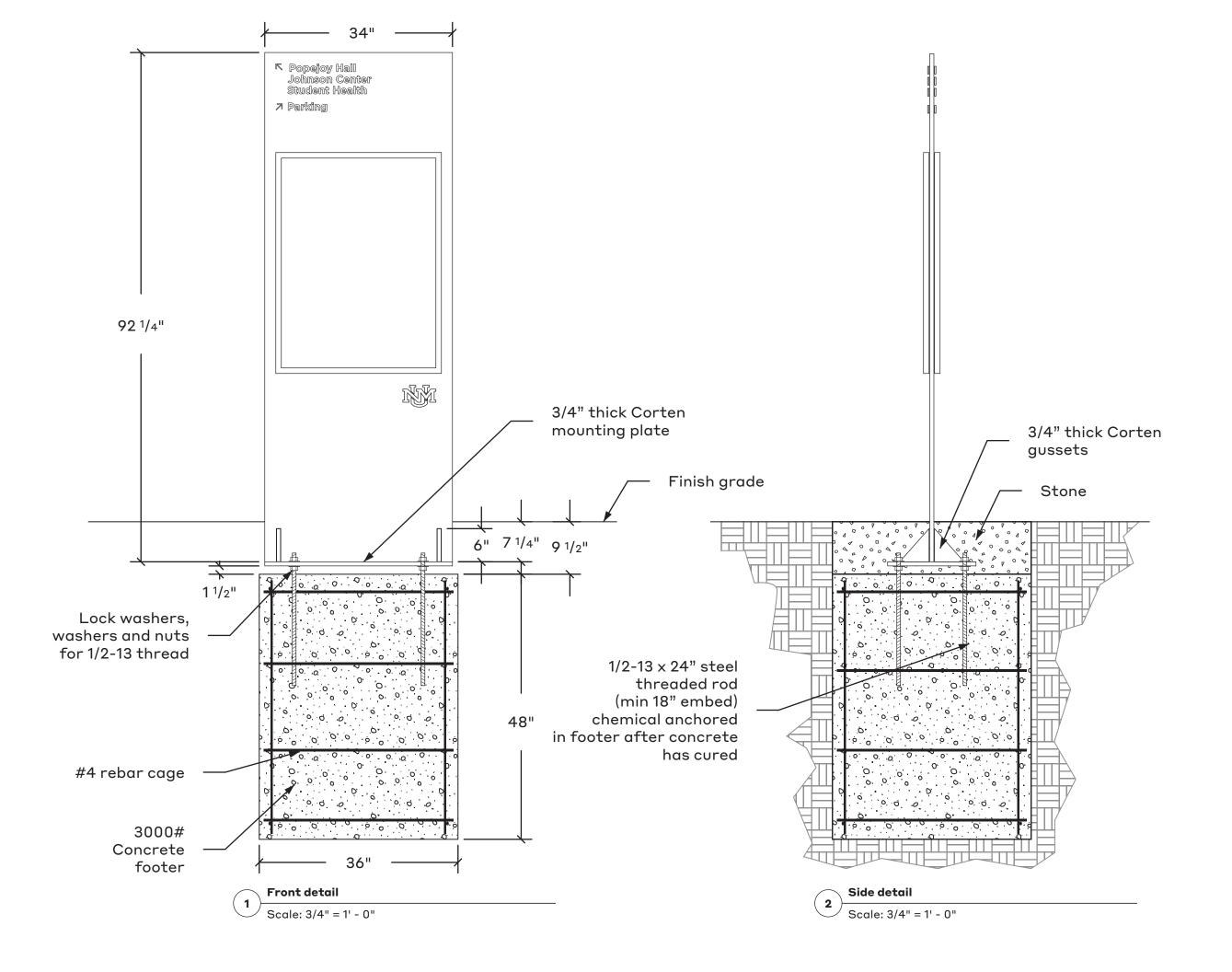
M

Sheet Title

Map Kiosk

Sheet Number

4C



57 Chapel Street #200 Newton, MA 02453

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Drawn By

ΚV

Sign Type

M

Sheet Title

Map Kiosk

Sheet Number

4D



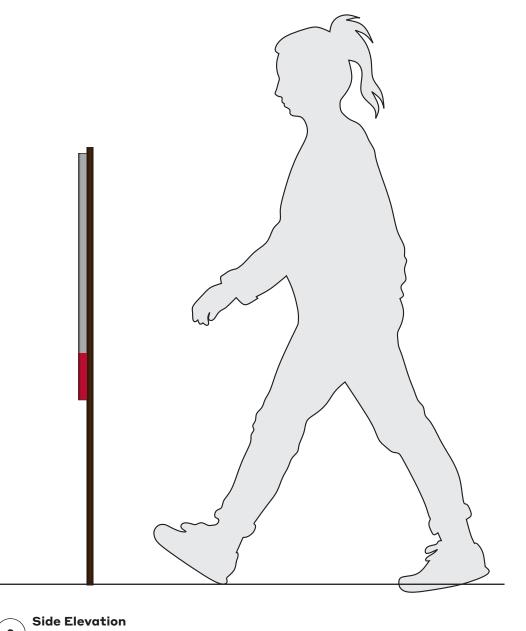
Top View

Scale: 1" = 1' - 0"

26" $1" \times 1"$ painted, **PAIS** aluminum frame **PHYSICS & ASTRONOMY** with Direct Embed AND INTERDISCIPLINARY graphic on face and SCIENCE sides 210 YALE BLVD NE 54 1/2" ŊŊ. 114 3/4" thick Corten steel sign panel

 ALL CORTEN SURFACES ARE TO BE CLEANED WITH A DEGREASER AND BEAD BLASTED EVENLY AFTER FABRICATION AND TREATED TO START THE RUSTING PROCESS

SAMPLES ARE REQUIRED PRIOR TO FABRICATION



Scale: 1" = 1' - 0"

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Project#

24.05

Drawn By

MI

Sign Type

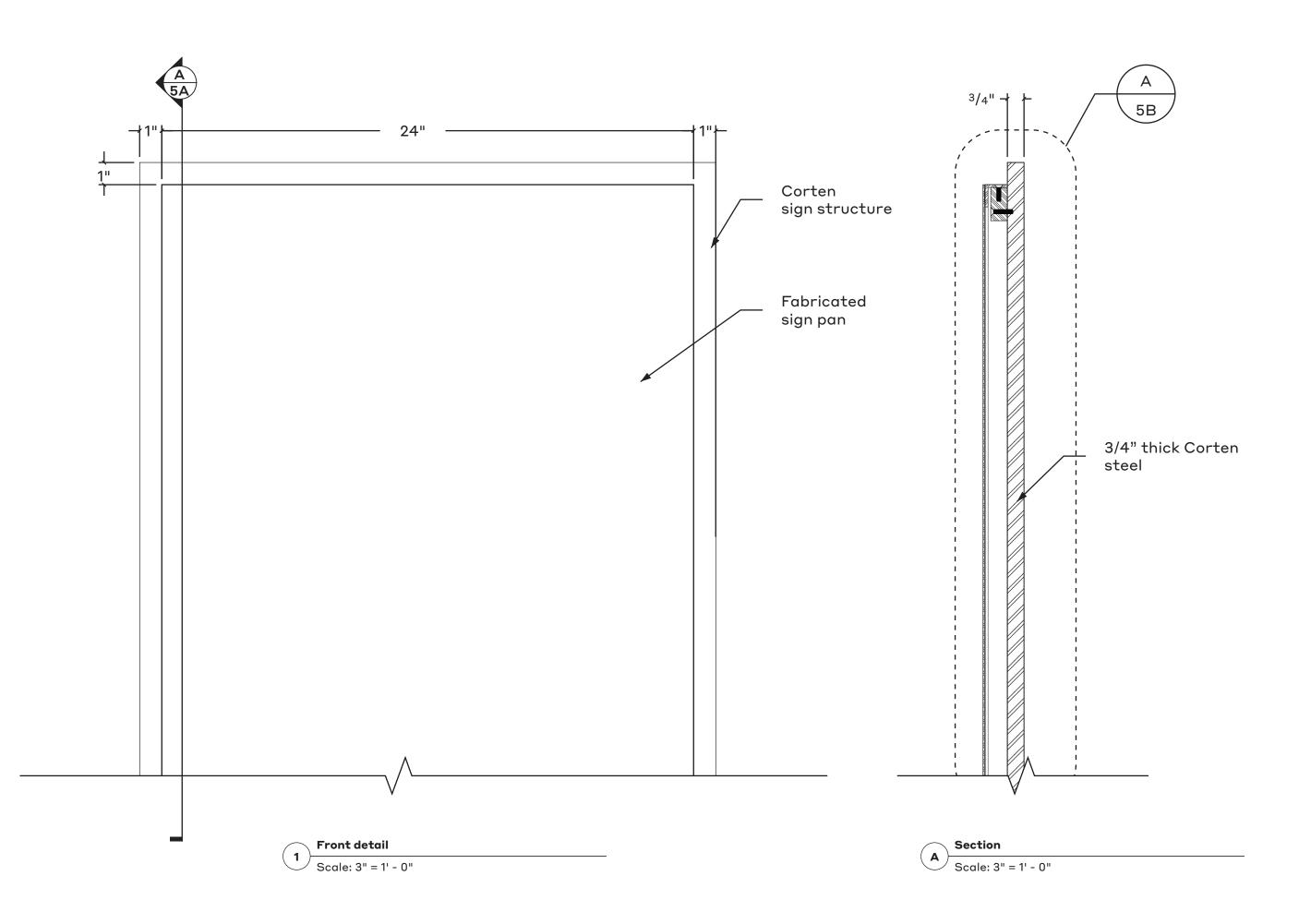
BID

Sheet Title

Building ID

Sheet Number

5





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Drawn By

ML

Sign Type

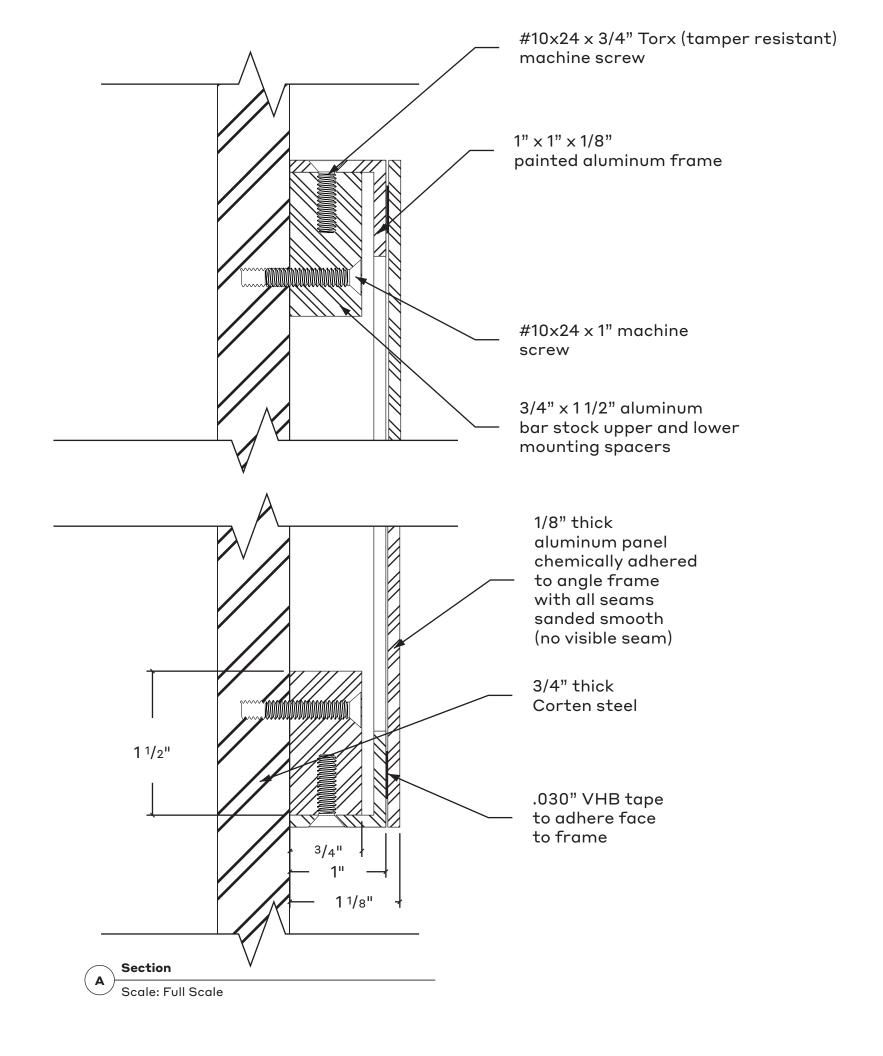
BID

Sheet Title

Building ID

Sheet Number

5A





57 Chapel Street #200 Newton, MA 02453

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Project #

24.05

Drawn By

KW

Sign Type

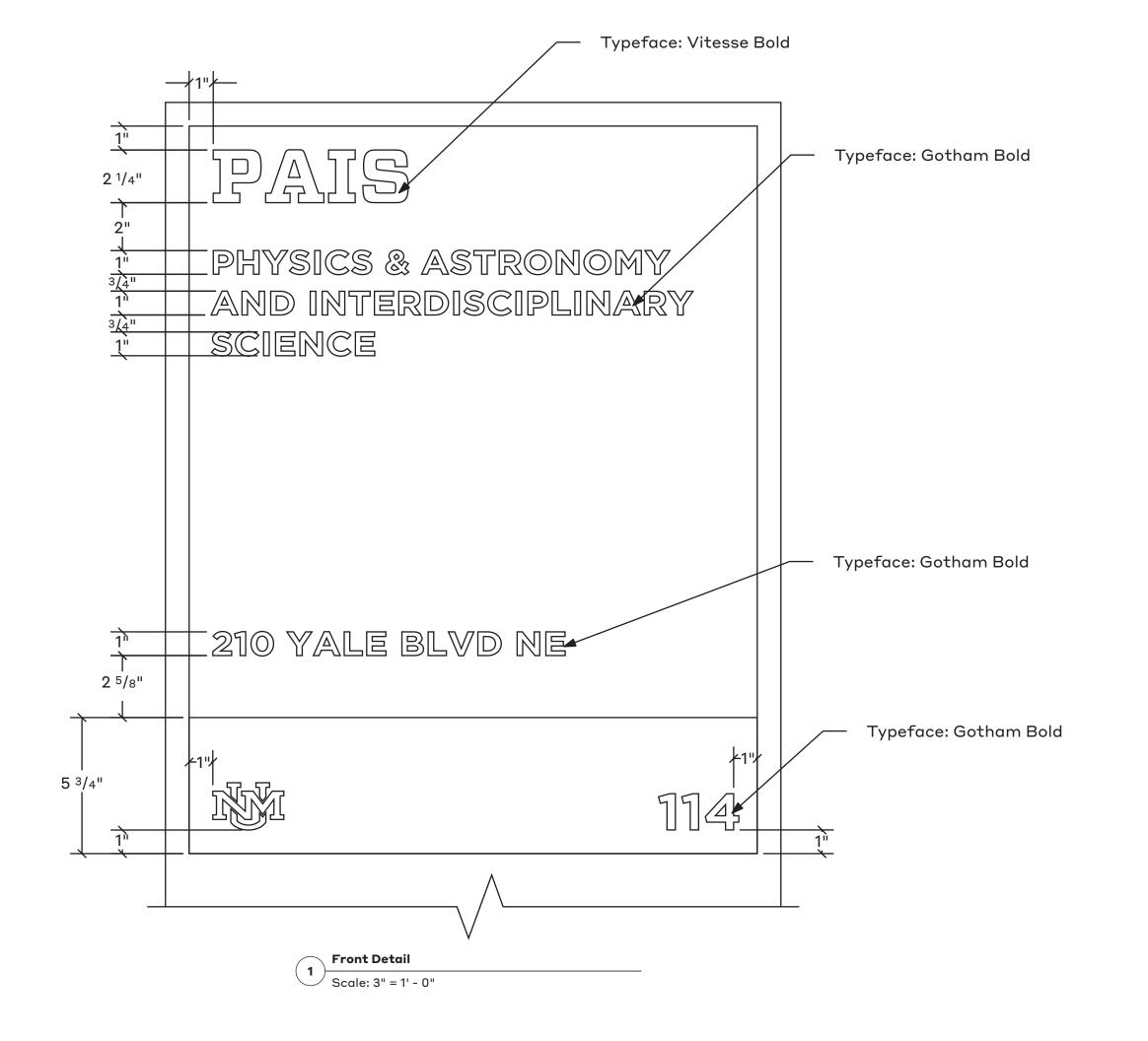
BID

Sheet Title

Building ID

Sheet Number

5B



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Drawn By

KW

Sign Type

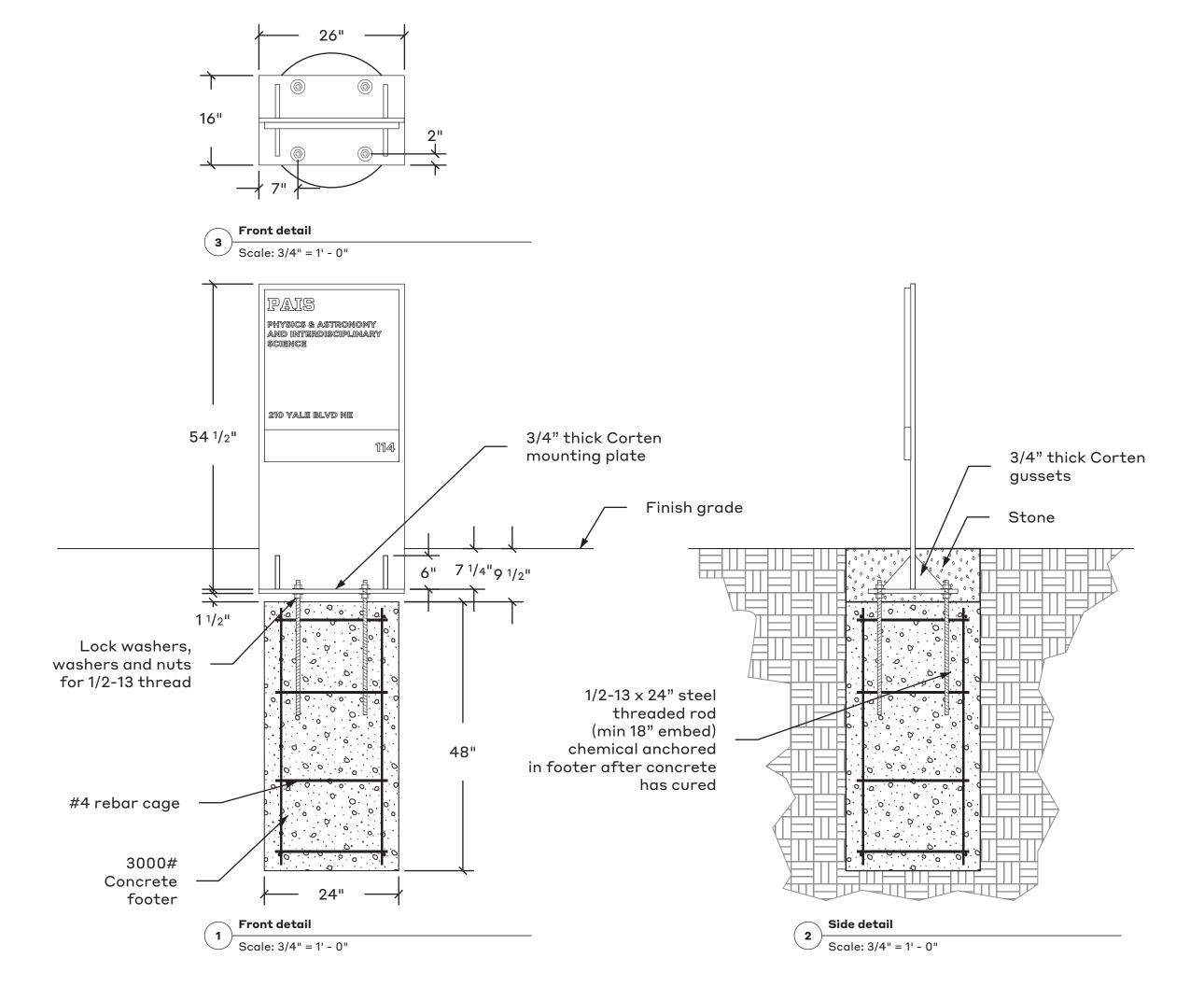
BID

Sheet Title

Building ID

Sheet Number

5C



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Drawn By

KW

Sign Type

BID

Sheet Title

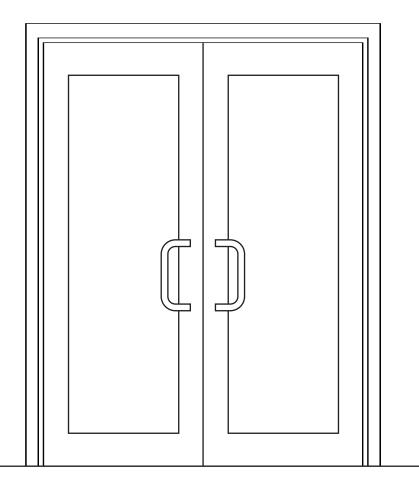
Building ID

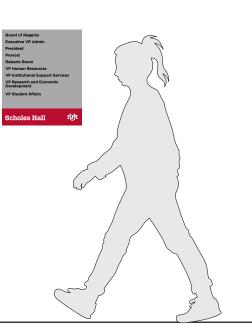
Sheet Number

5D

LOCATIONS TO BE DETERMINED ON SITE WITH LOCAL ARCHITECT OR DESIGNERS THIS DOCUMENT IS INTENDED TO DEFINE THE TEXT CONSTRUCTION STANDARD ONLY

Sign type Building Lettering STUDENT UNION BUILDING





Building Lettering

Scale: 1/2" = 1' - 0"

ummo

57 Chapel Street #200 Newton, MA 02453

info@studioummo.com 617.221.3007

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24.05

Drawn By

N

Sign Type

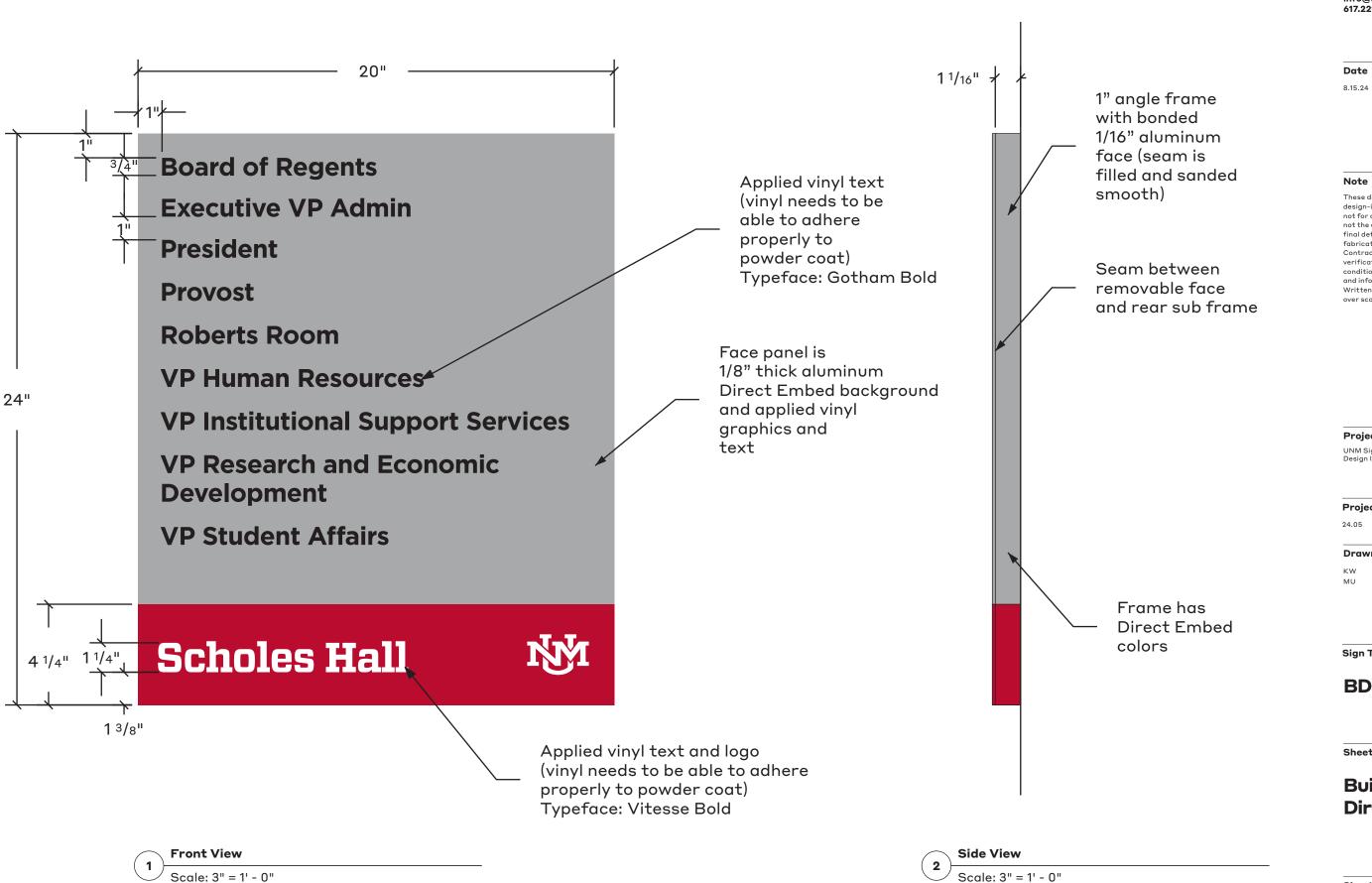
BD

Sheet Title

Building Directory

Sheet Number

6



57 Chapel Street #200 Newton, MA 02453

info@studioummo.com 617.221.3007

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Project #

Drawn By

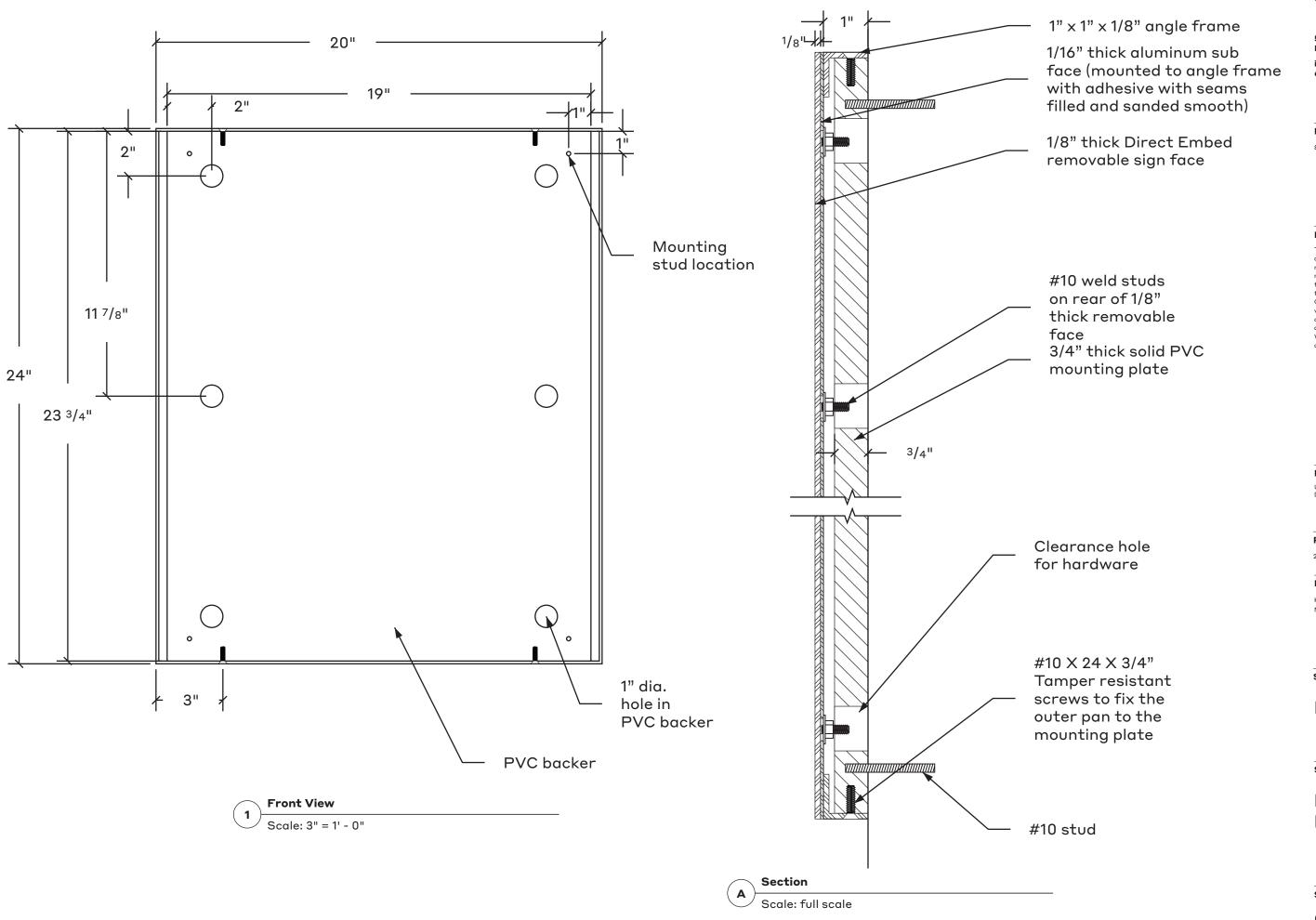
Sign Type

Sheet Title

Building Directory

Sheet Number

6A





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Project Name

UNM Signage and Wayfinding Design Intent Documents

Project #

24.05

Drawn By

D. 4....

MU

Sign Type

BD

Sheet Title

Building Directory

Sheet Number

6B

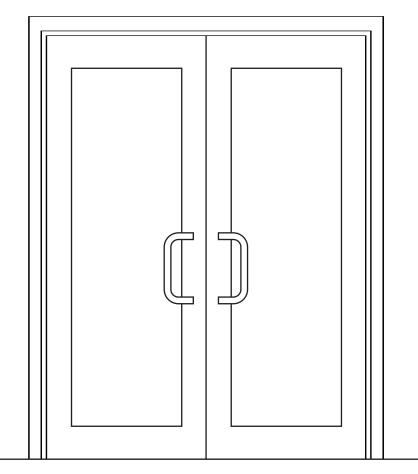
LOCATIONS TO BE DETERMINED ON SITE WITH LOCAL ARCHITECT OR DESIGNERS THIS DOCUMENT IS INTENDED TO DEFINE THE TEXT CONSTRUCTION STANDARD ONLY

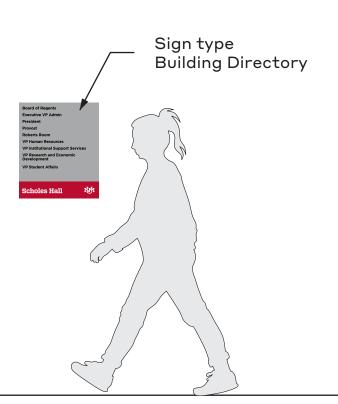
½" thick painted aluminum

text pin mounted with spacers to match project "silver"
PMS Cool Gray 6C
Typeface: Gotham Bold

STUDENT UNION

BUILDING





Building Lettering

Scale: 1/2" = 1' - 0"

ummo

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24.05

Drawn By

ML

Sign Type

BL

Sheet Title

Building Lettering - 1/2"

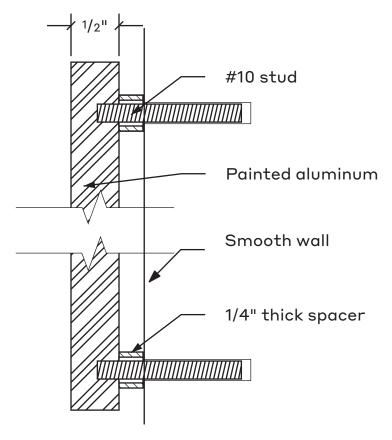
Sheet Number

7



Front View

Scale: 1" = 1' - 0"



Section

Scale: full scale

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24.05

Drawn By

KW

Sign Type

BL

Sheet Title

Building Lettering - 1/2"

Sheet Number

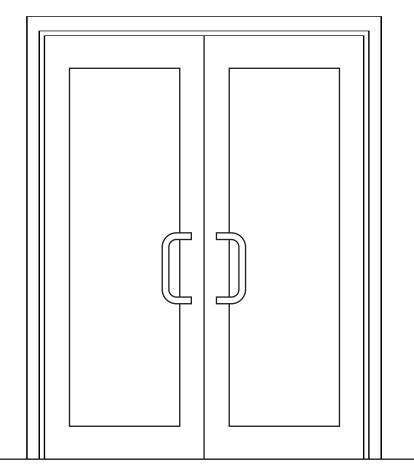
7A

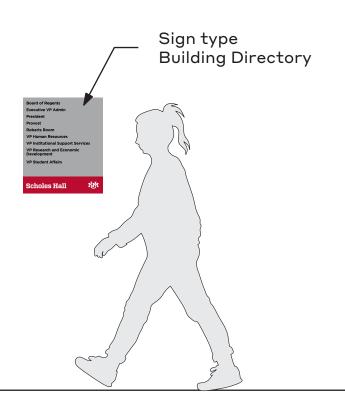
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1" thick painted aluminum

text pin mounted with spacers to match project "silver"
PMS Cool Gray 6C
Typeface: Gotham Bold

STUDENT UNION
BUILDING





Building Lettering

/ Scale: 1/2" = 1' - 0"

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Drawn By

MU

Sign Type

BL

Sheet Title

Building Lettering -1-0"

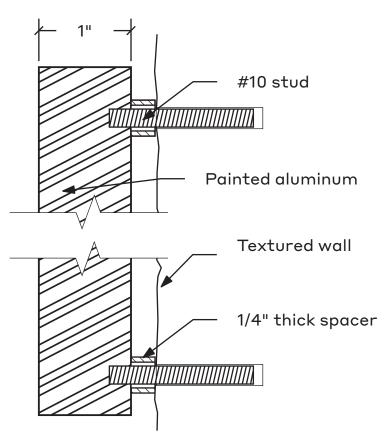
Sheet Number

7B



Front View

. Scale: 1" = 1' - 0"



Section

Scale: full scale

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KW MU

Sign Type

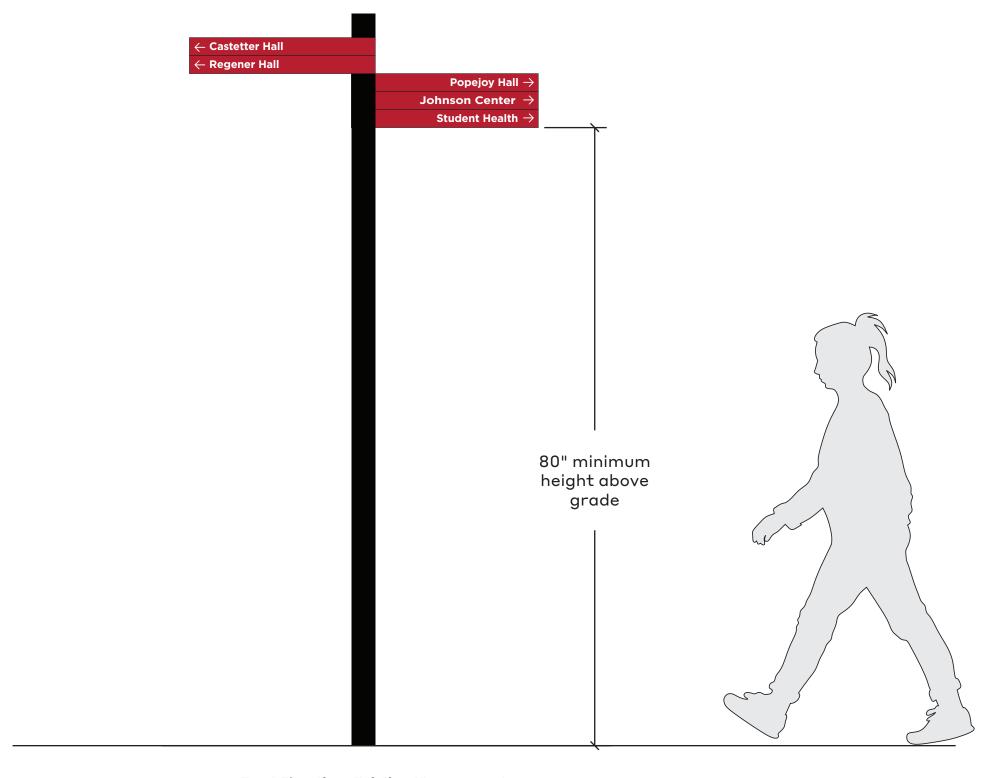
BL

Sheet Title

Building Lettering -1-0"

Sheet Number

7C



Front Elevation - Existing 4" square post

Scale: 3/4" = 1' - 0"

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24.05

Drawn By

K

Sign Type

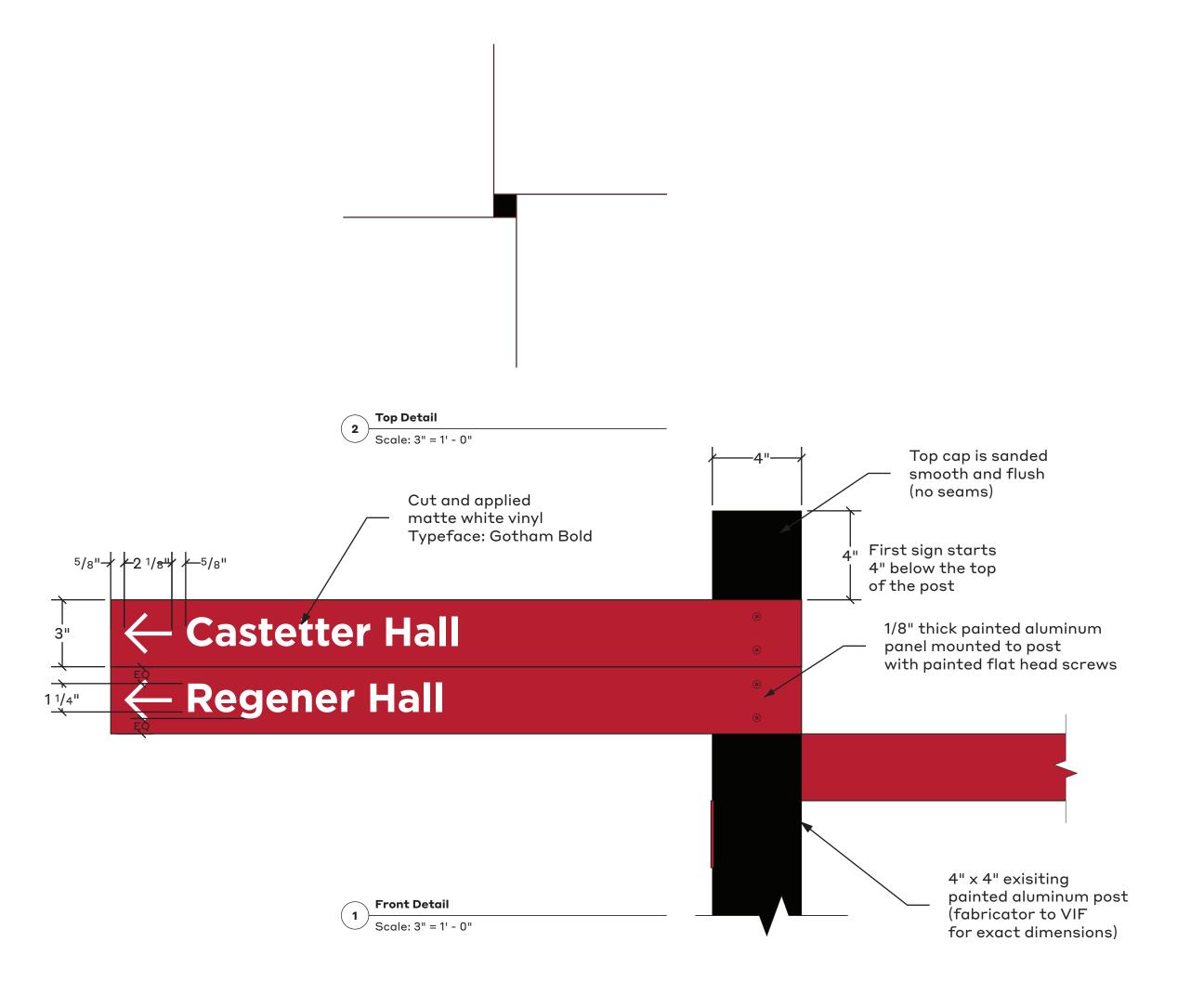
PD

Sheet Title

Pedestrian Directionals Square Post

Sheet Number

8



57 Chapel Street #200 Newton, MA 02453

info@studioummo.com 617.221.3007

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Drawn By

KW

Sign Type

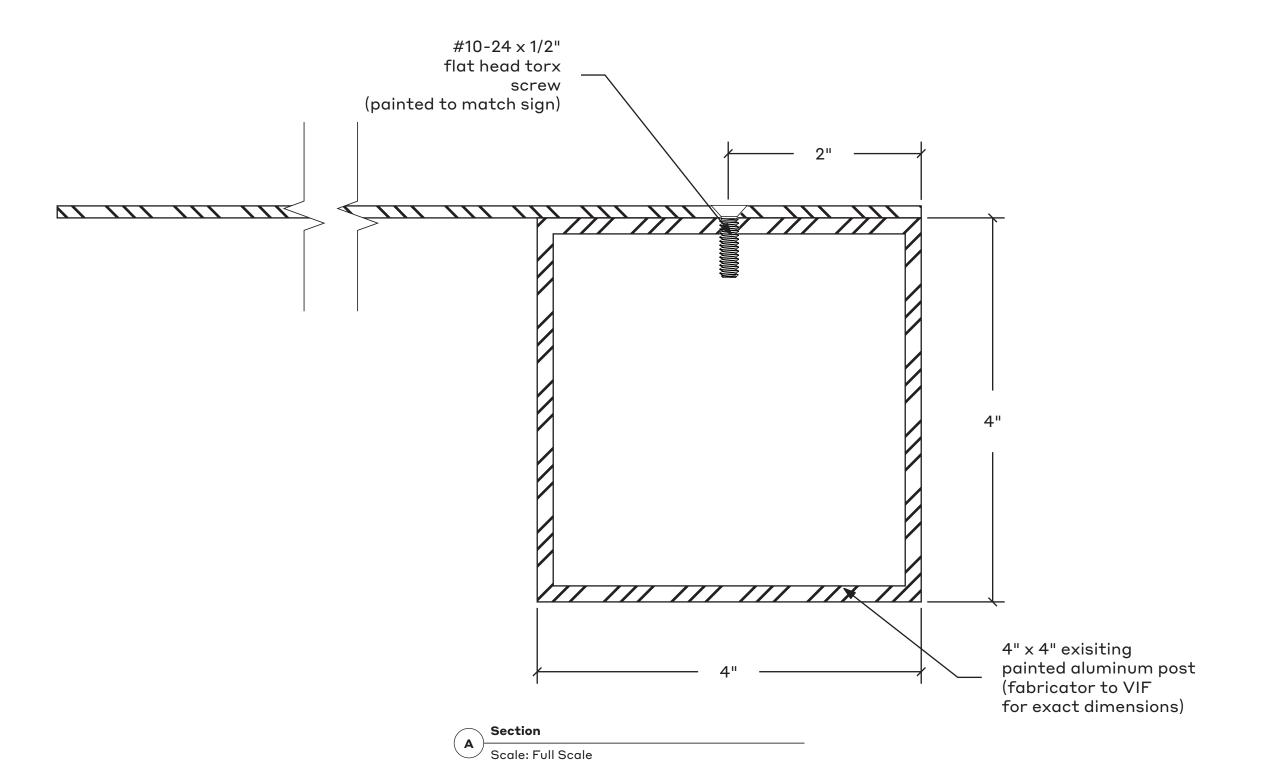
PD

Sheet Title

Pedestrian
Directionals
Square Post

Sheet Number

8A



57 Chapel Street #200 Newton, MA 02453

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Drawn By

ΚV

Sign Type

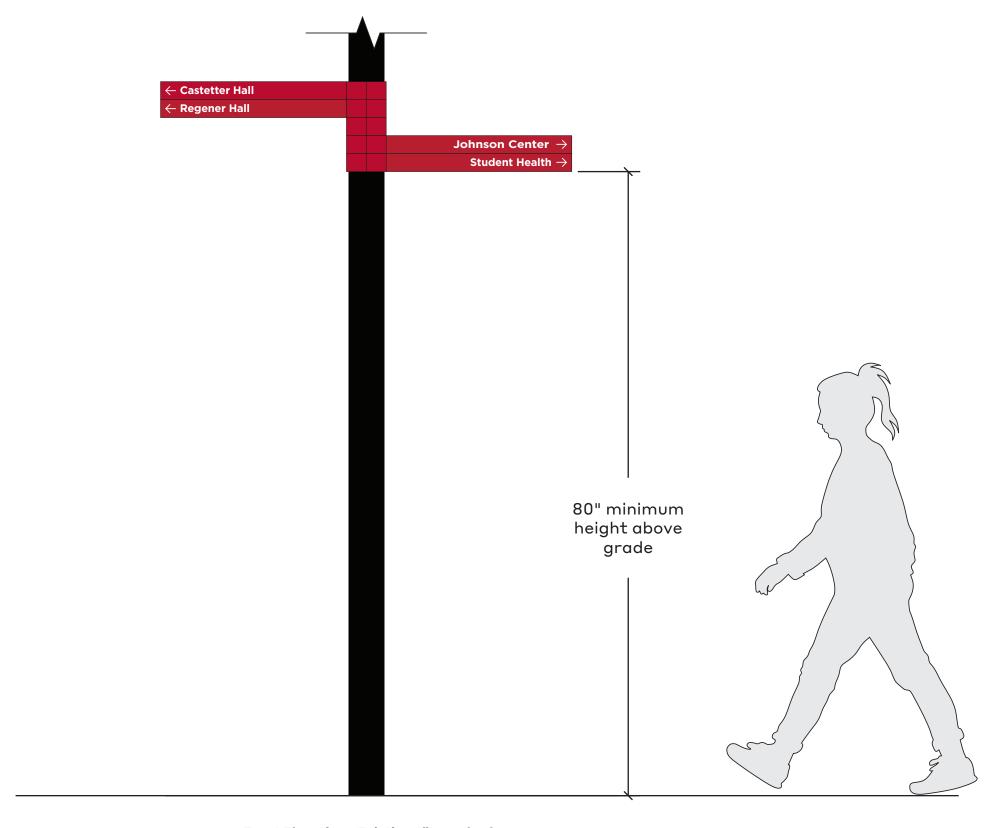
PD

Sheet Title

Pedestrian
Directionals
Square Post

Sheet Number

8B



Front Elevation - Existing 6" round pole

Scale: 3/4" = 1' - 0"

ummo

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Drawn By

K

Sign Type

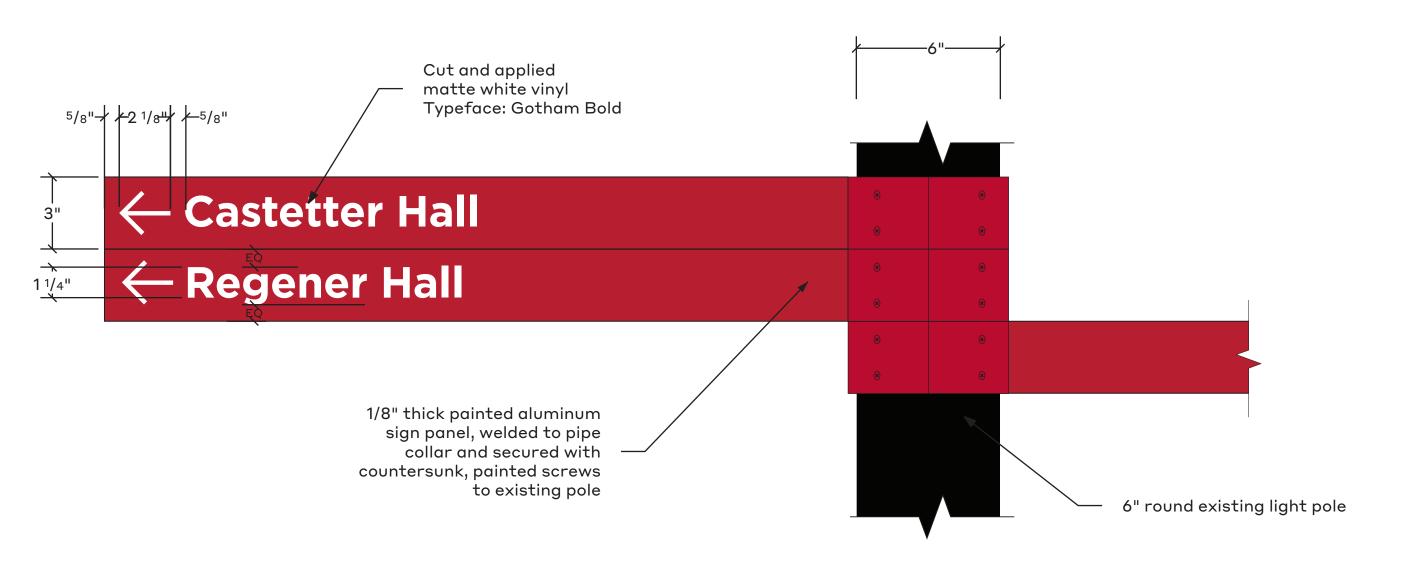
PD

Sheet Title

Pedestrian Directionals Round Pole

Sheet Number

8C



Front Detail
Scale: 3" = 1' - 0"

ummo

57 Chapel Street #200 Newton, MA 02453

info@studioummo.com 617.221.3007

Date

8.15.24

Note

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Project Name

UNM Signage and Wayfinding Design Intent Documents

Project

24.05

Drawn By

Sign Type

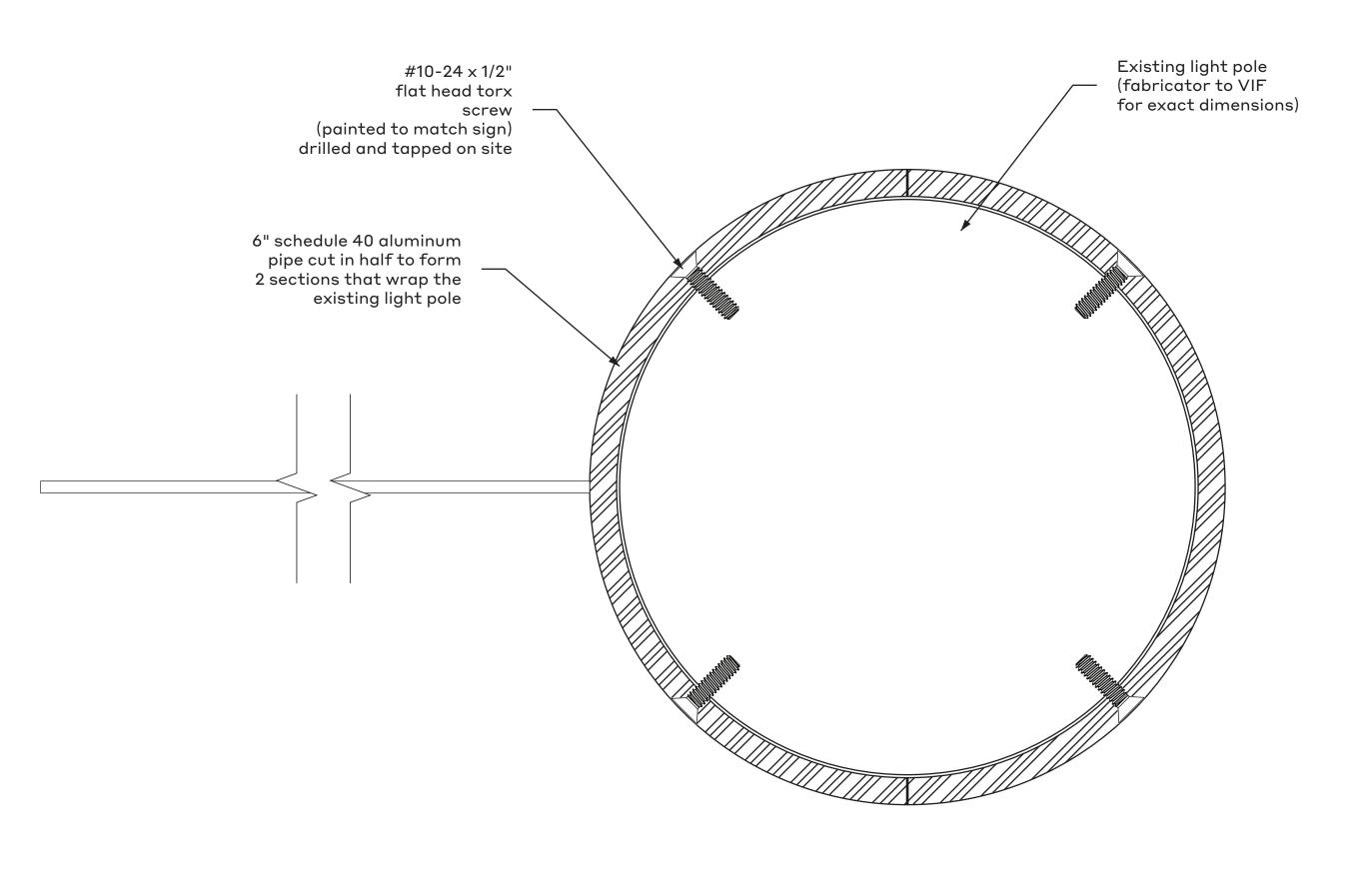
PD

Sheet Title

Pedestrian
Directionals
Round Pole

Sheet Number

8D



Section

Scale: Full Scale

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Project Name

UNM Signage and Wayfinding Design Intent Documents

Project#

24.05

Drawn By

N

Sign Type

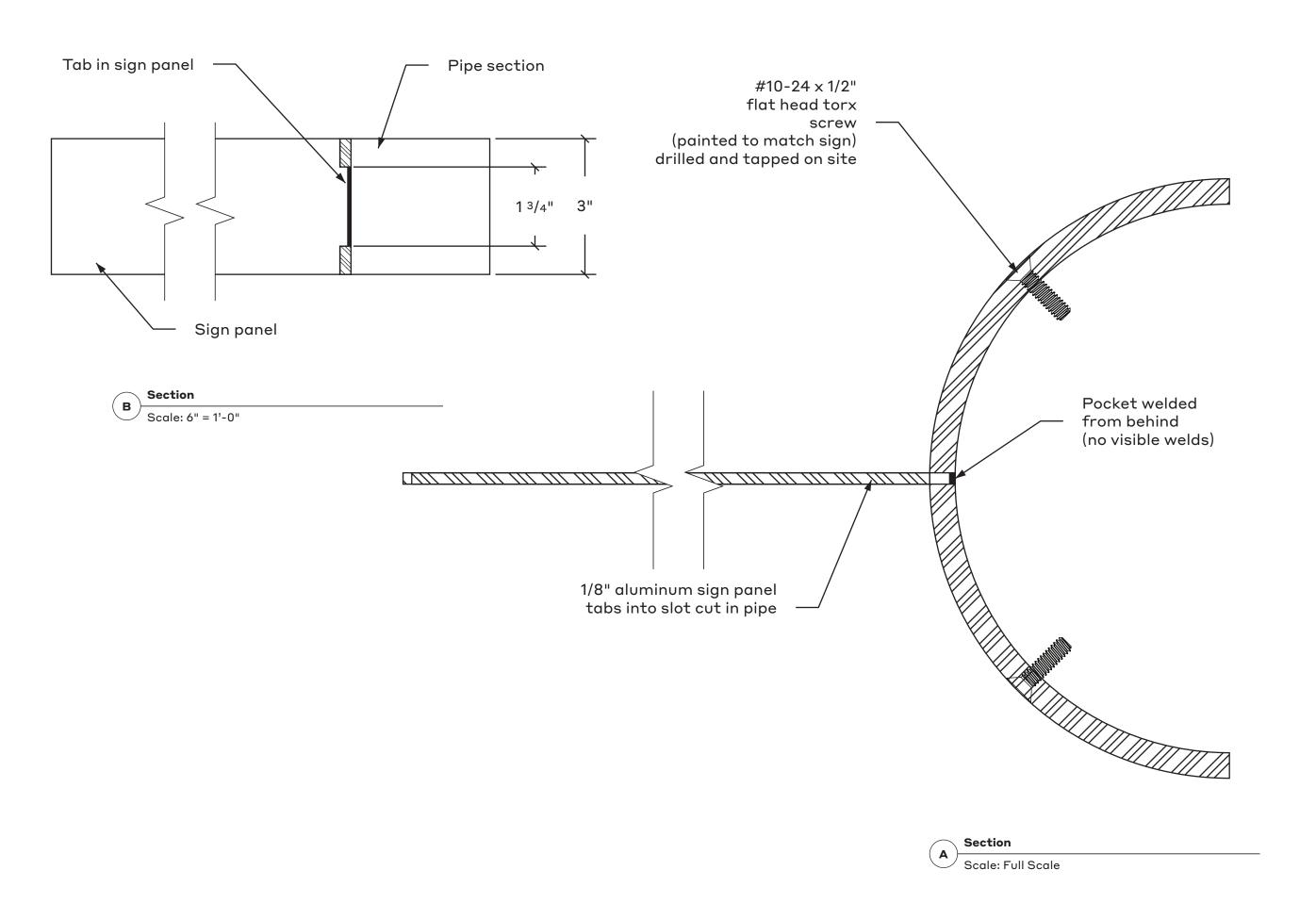
PD

Sheet Title

Pedestrian
Directionals
Round Pole

Sheet Number

8E



57 Chapel Street #200 Newton, MA 02453

info@studioummo.com 617.221.3007

Date

8.15.24

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Project Name

UNM Signage and Wayfinding Design Intent Documents

Project #

24.05

Drawn By

KW

Sign Type

PD

Sheet Title

Pedestrian
Directionals
Round Pole

Sheet Number

8F



Top View

Scale: 1" = 1' - 0"

Scale: 1" = 1' - 0"

WITH A DEGREASER AND BEAD BLASTED EVENLY AFTER FABRICATION AND TREATED TO START THE RUSTING PROCESS

SAMPLES ARE REQUIRED PRIOR TO FABRICATION

ALL CORTEN SURFACES ARE TO BE CLEANED

8.15.24

Date

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Project Name

UNM Signage and Wayfinding Design Intent Documents

Project

24.05

Drawn By

Sign Type

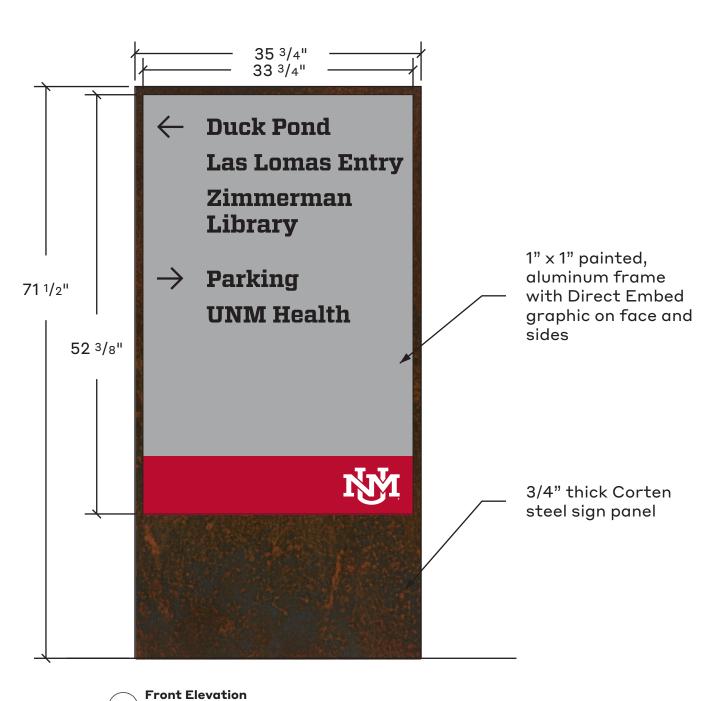
VD.1

Sheet Title

Vehicular **Directional**

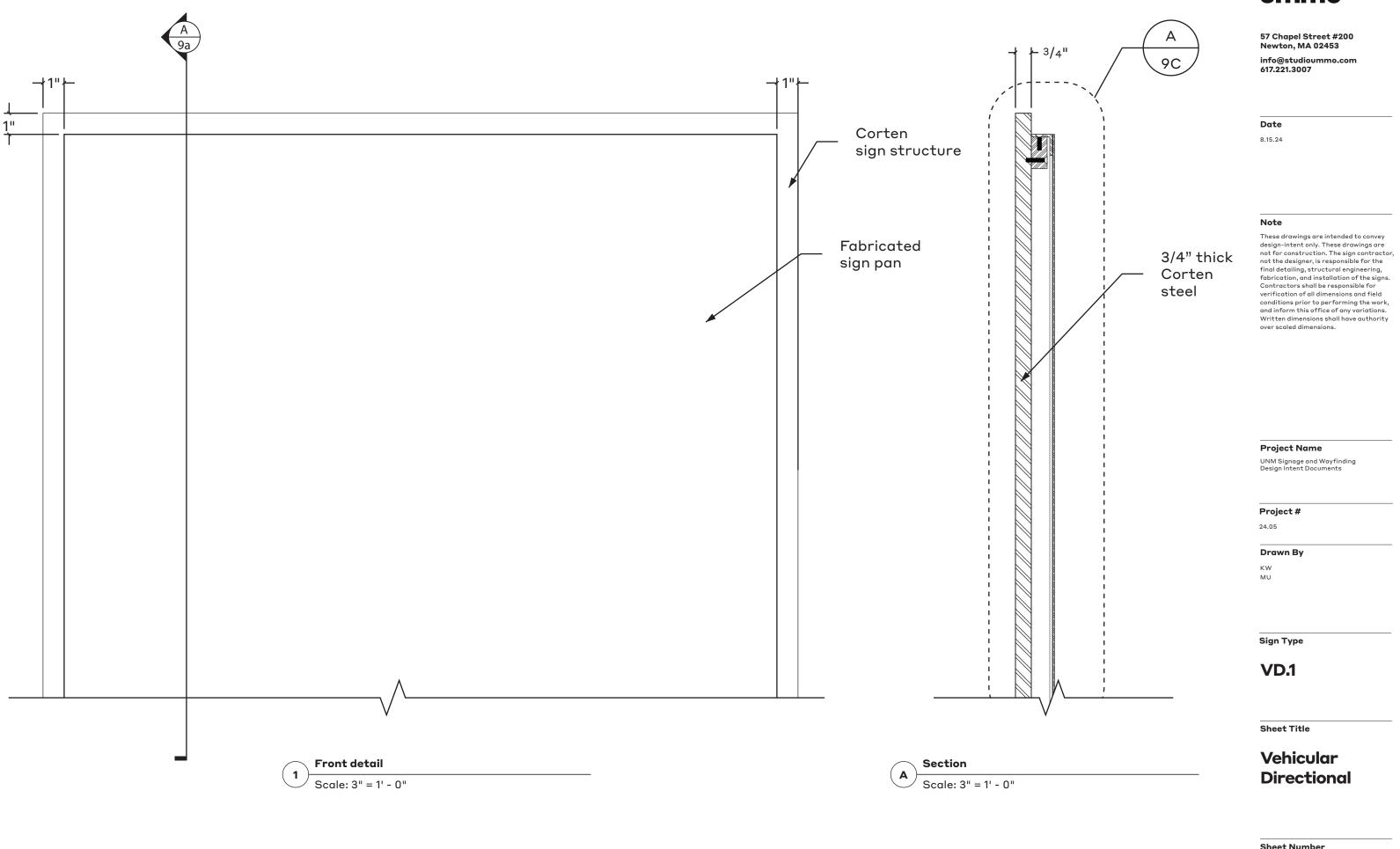
Sheet Number

9



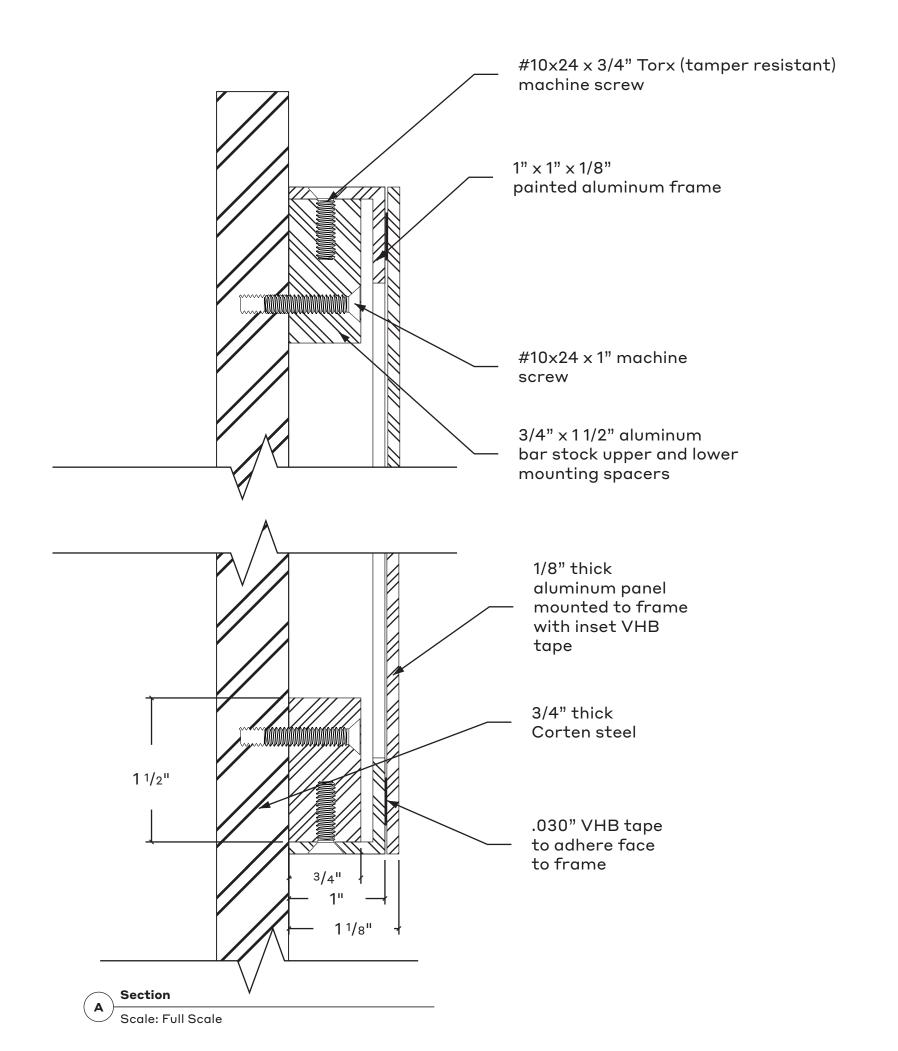
Side Elevation

Scale: 1" = 1' - 0"



Sheet Number

9A



57 Chapel Street #200 Newton, MA 02453

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Date

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Project#

24.05

Drawn By

KW

Sign Type

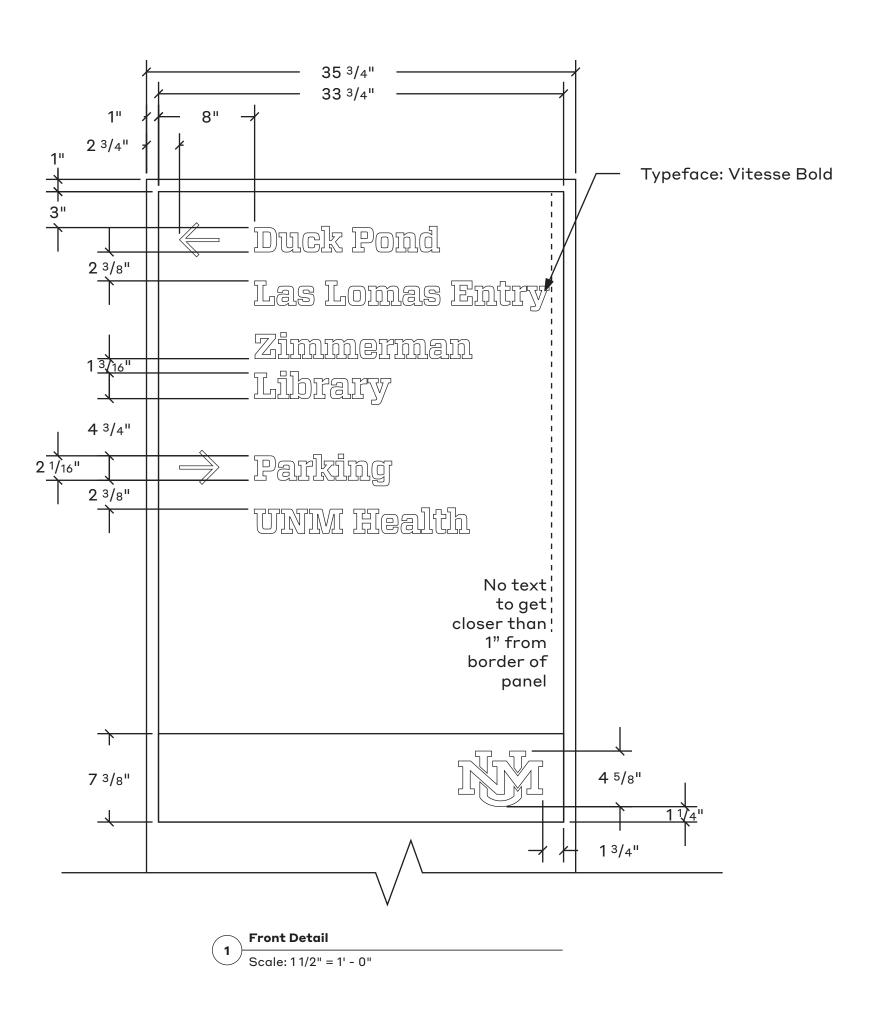
VD.1

Sheet Title

Vehicular Directional

Sheet Number

9B





57 Chapel Street #200 Newton, MA 02453

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Date

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Project Name

UNM Signage and Wayfinding Design Intent Documents

Project#

24.05

Drawn By

K

Sign Type

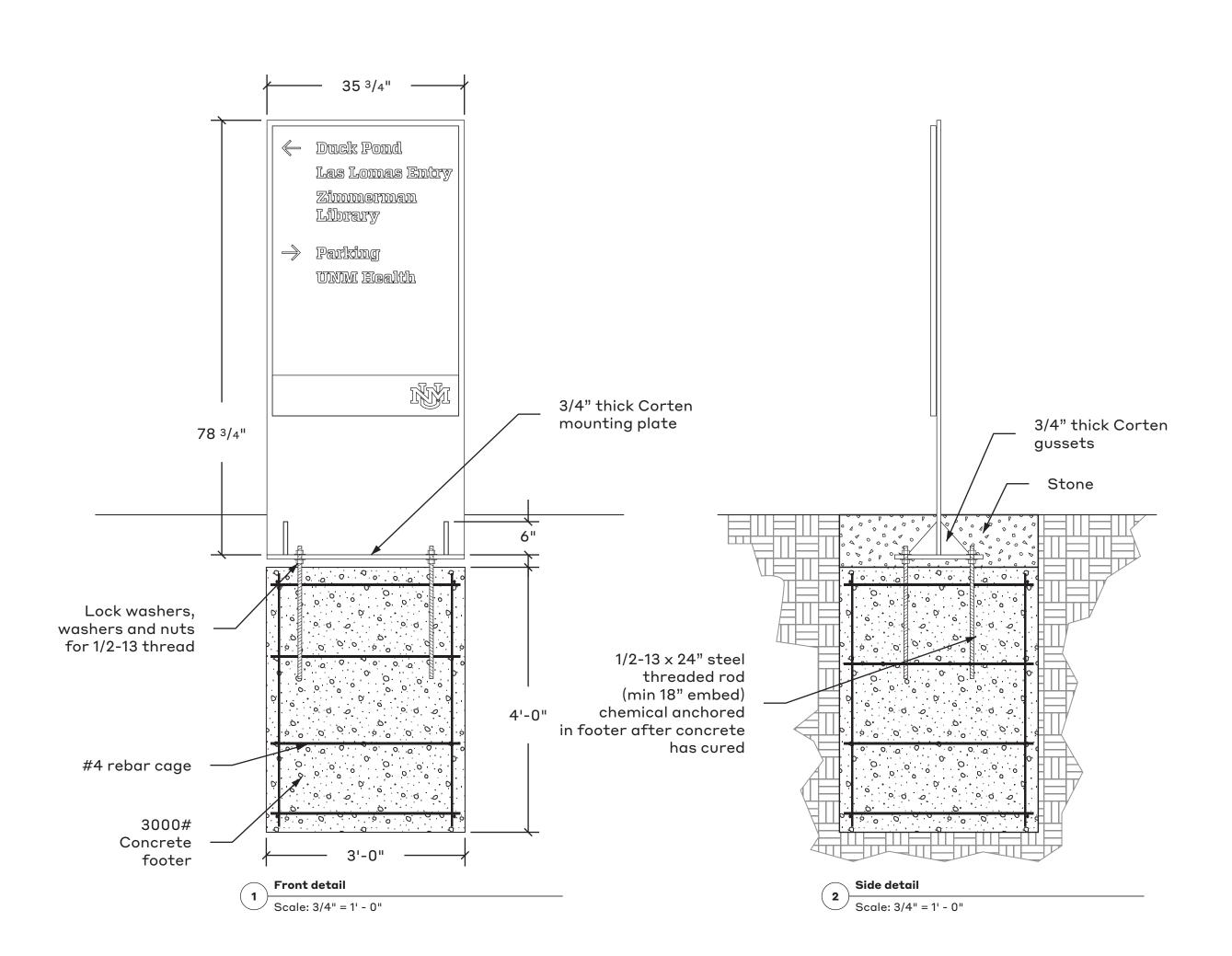
VD.1

Sheet Title

Vehicular Directional

Sheet Number

9C



57 Chapel Street #200 Newton, MA 02453

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Project Name

UNM Signage and Wayfinding Design Intent Documents

Project #

24.05

Drawn By

KW

Sign Type

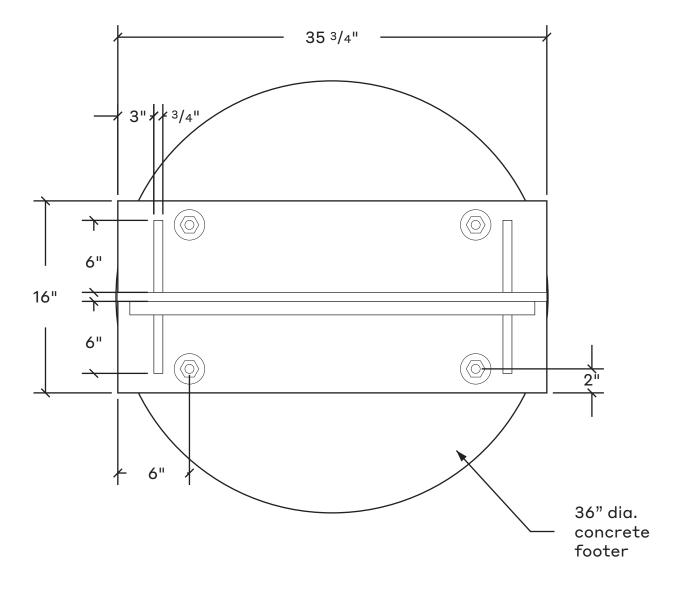
VD.1

Sheet Title

Vehicular Directional

Sheet Number

9D



Top Detail
Scale: 1 1/2" = 1' - 0"

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Project#

24.05

Drawn By

K

Sign Type

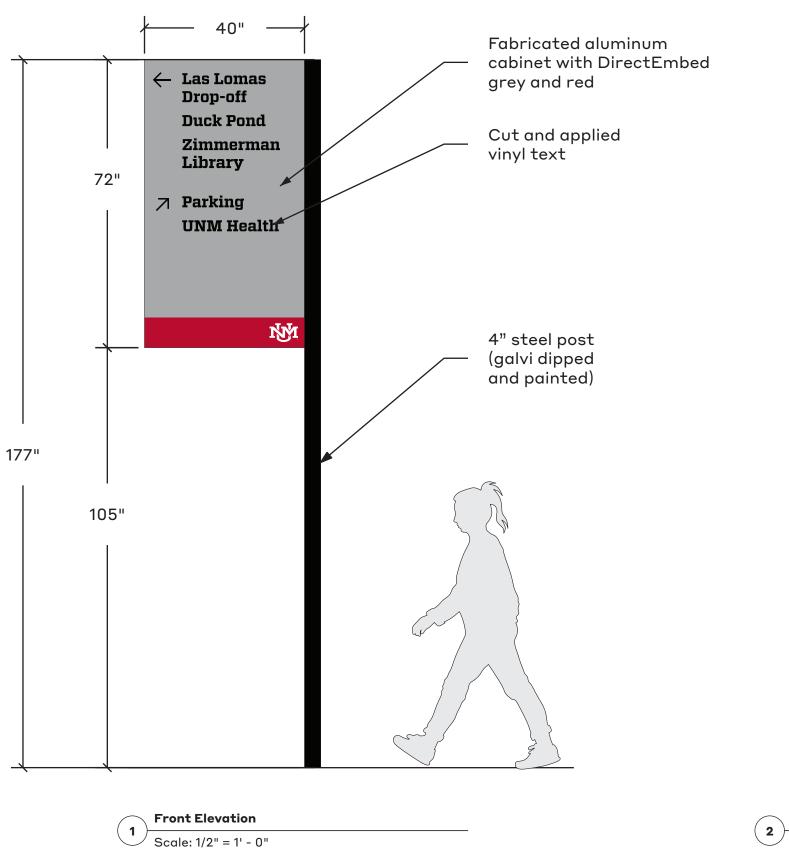
VD.1

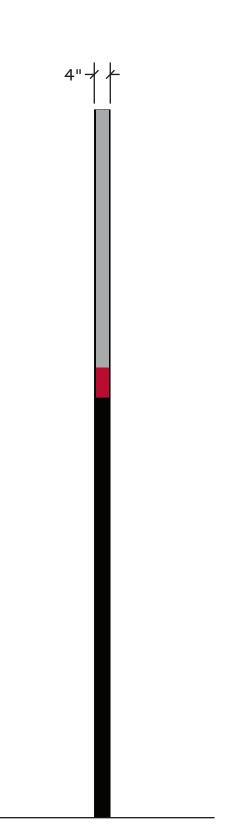
Sheet Title

Vehicular Directional

Sheet Number

9E





Side Elevation

Scale: 1/2" = 1' - 0"

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Project Name

UNM Signage and Wayfinding Design Intent Documents

Project#

24.05

Drawn By

ΚV

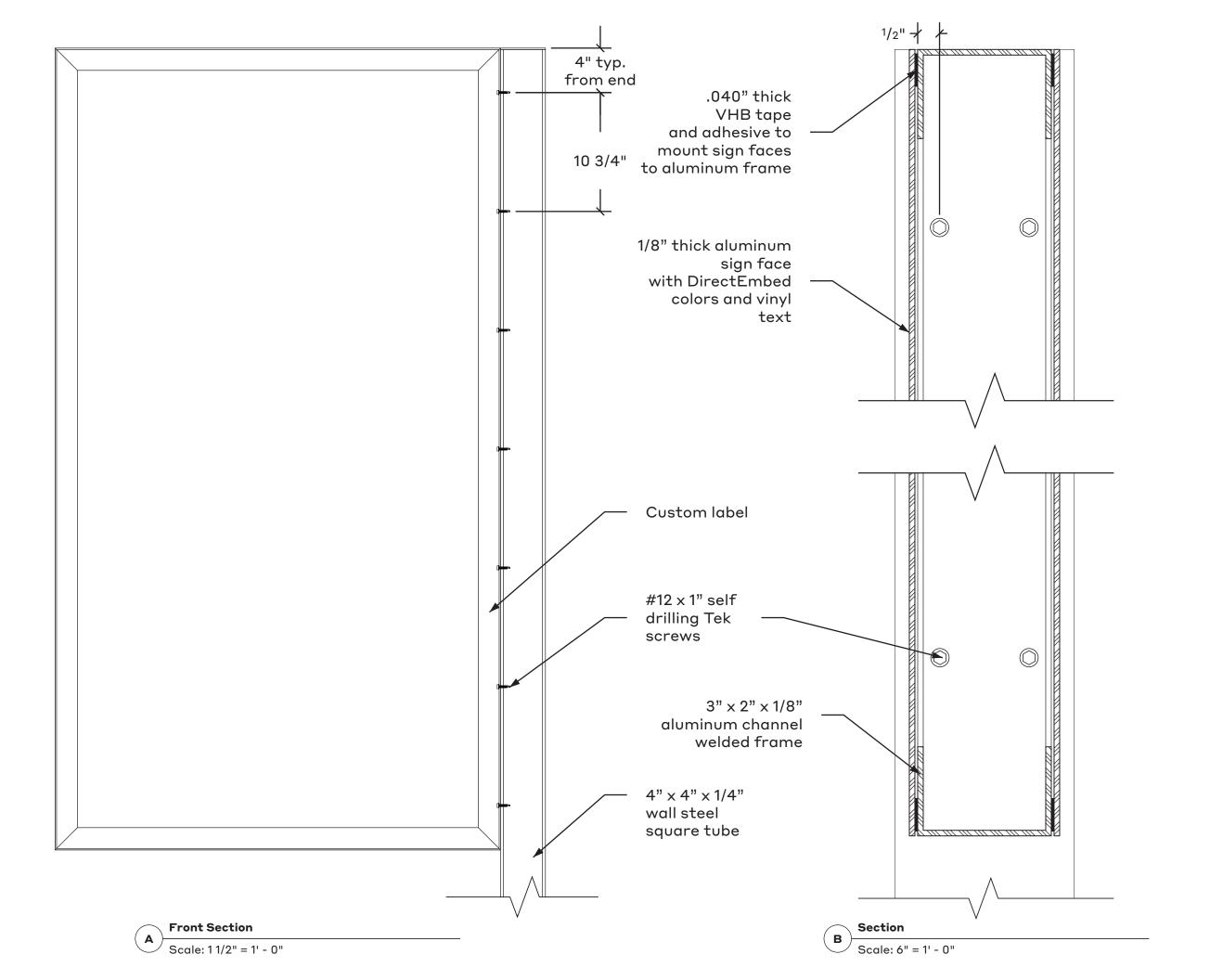
Sign Type

VD.2

Sheet Title

Vehicular Directional

Sheet Number



57 Chapel Street #200 Newton, MA 02453

info@studioummo.com 617.221.3007

Date

8.15.24

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Project Name

UNM Signage and Wayfinding Design Intent Documents

Project#

24.05

Drawn By

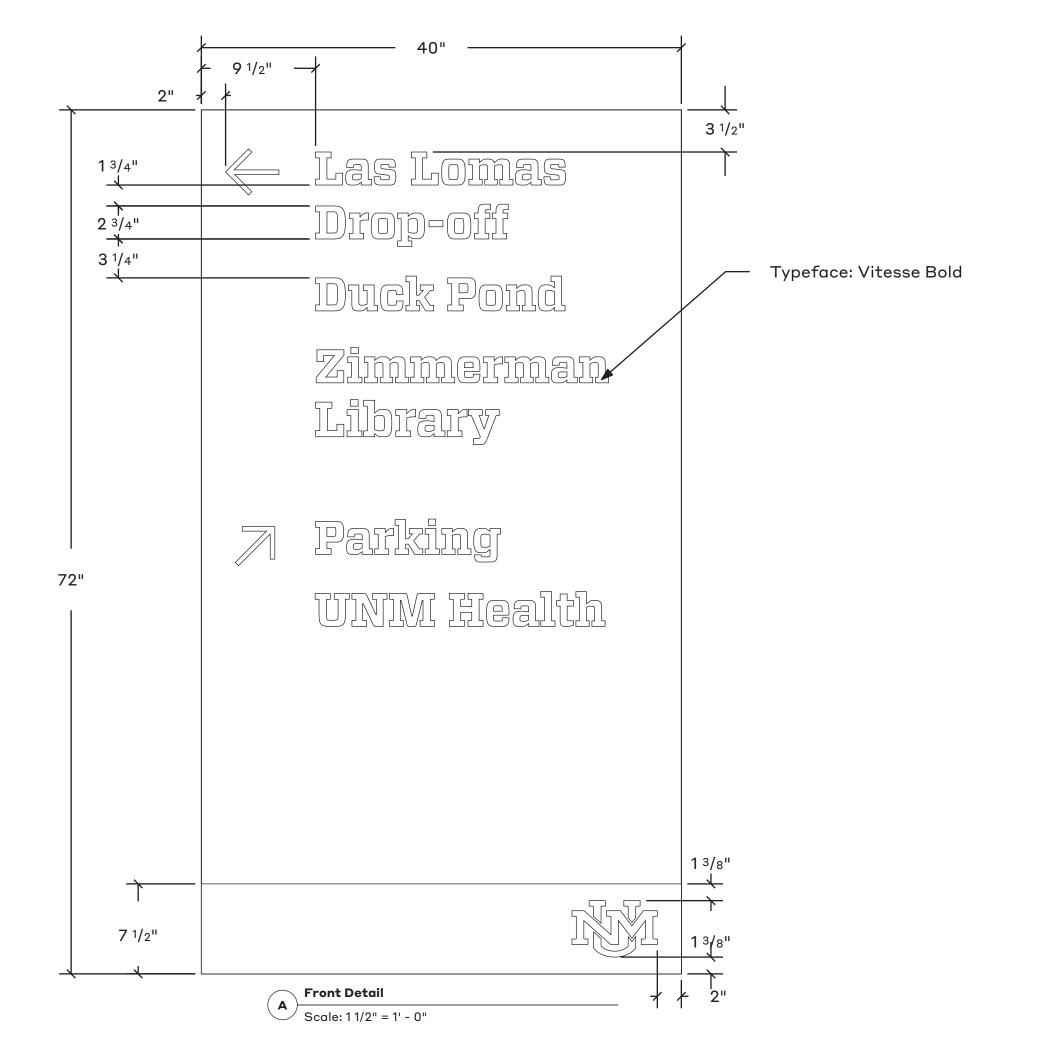
Sign Type

VD.2

Sheet Title

Vehicular **Directional**

Sheet Number



57 Chapel Street #200 Newton, MA 02453

info@studioummo.com 617.221.3007

Date

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Project Name

UNM Signage and Wayfinding Design Intent Documents

Project #

24.05

Drawn By

KW

Sign Type

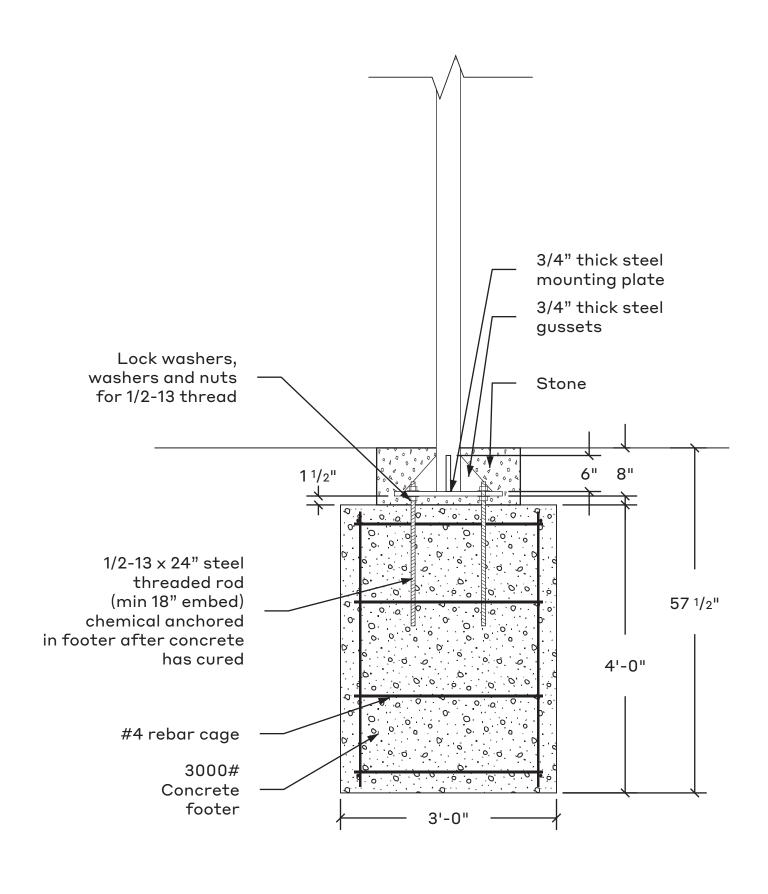
VD.2

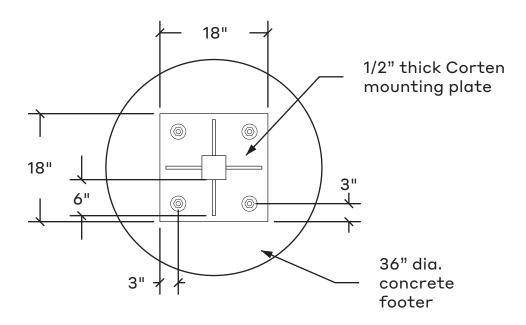
Sheet Title

Vehicular Directional

Sheet Number

10B









57 Chapel Street #200 Newton, MA 02453

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Date

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Project Name

UNM Signage and Wayfinding Design Intent Documents

Project#

24.05

Drawn By

K

Sign Type

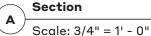
VD.2

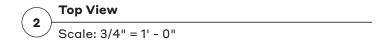
Sheet Title

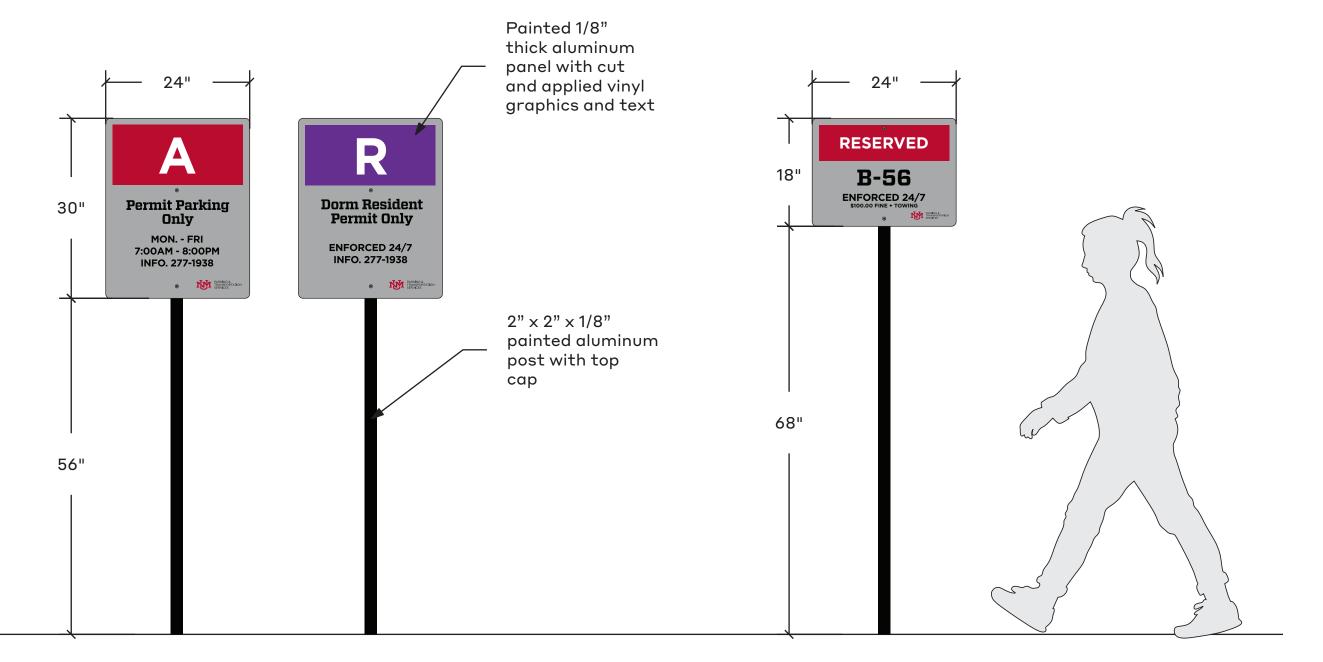
Vehicular Directional

Sheet Number

10C







Front Elevation

Scale: 3/4" = 1' - 0"

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Date

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Project#

24.05

Drawn By

ML

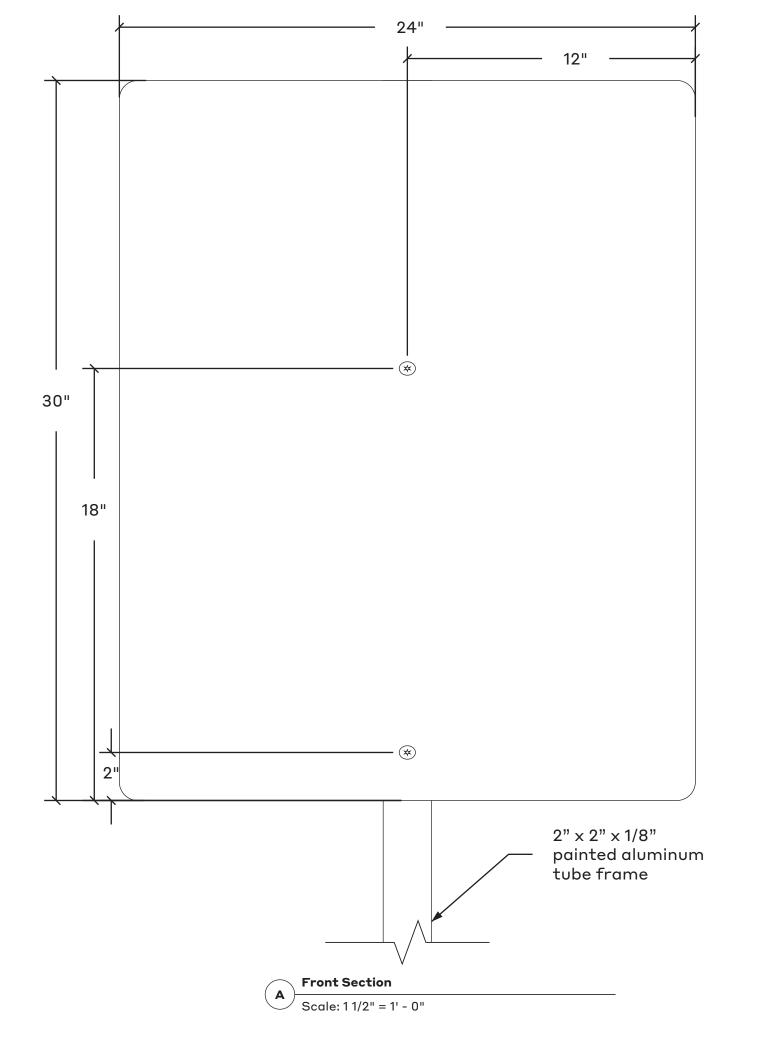
Sign Type

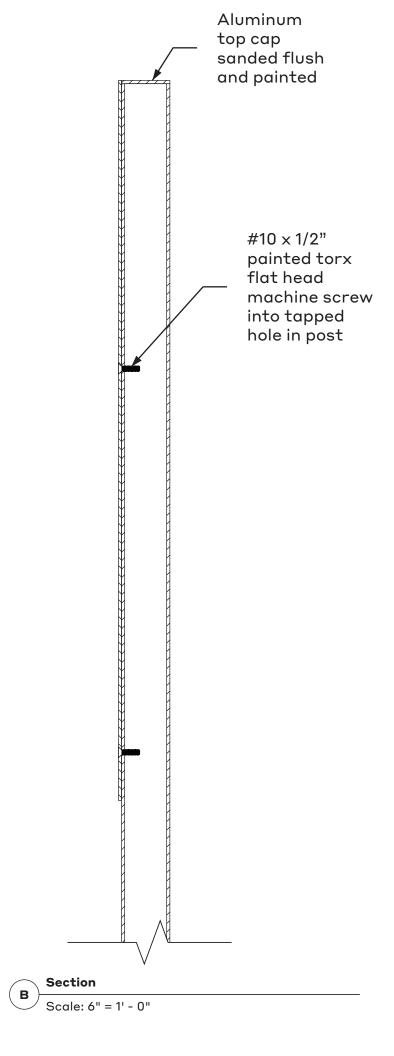
PID

Sheet Title

Parking ID

Sheet Number





57 Chapel Street #200 Newton, MA 02453

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Project#

24.05

Drawn By

ML

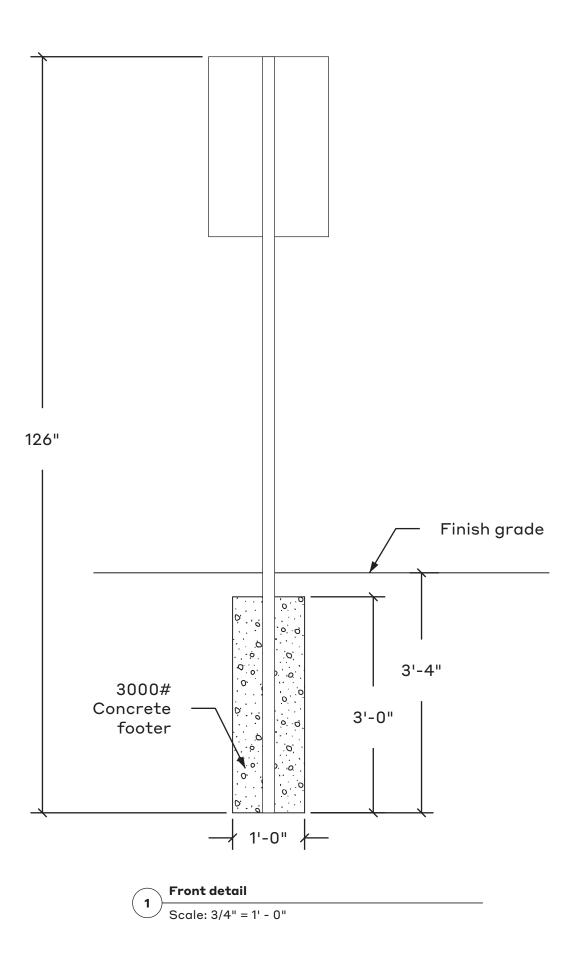
Sign Type

PID

Sheet Title

Parking ID

Sheet Number



57 Chapel Street #200 Newton, MA 02453

info@studioummo.com 617.221.3007

Date

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Project Name

UNM Signage and Wayfinding Design Intent Documents

Project#

24.05

Drawn By

K

Sign Type

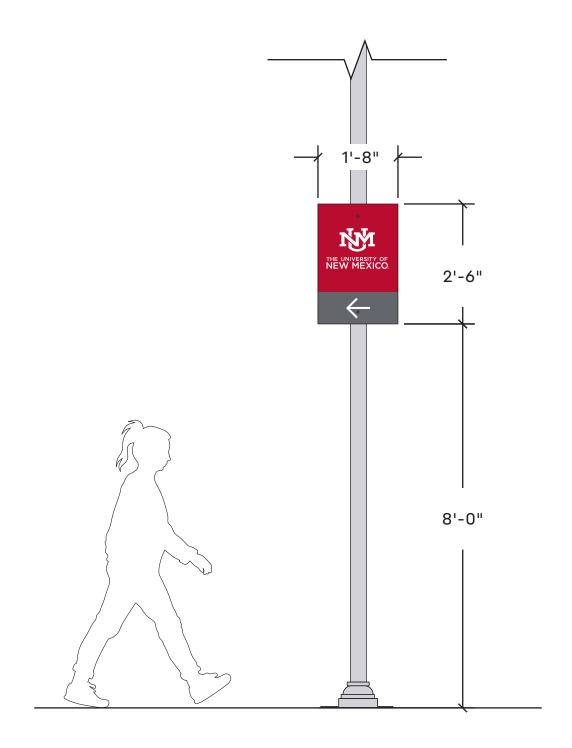
PID

Sheet Title

Parking ID

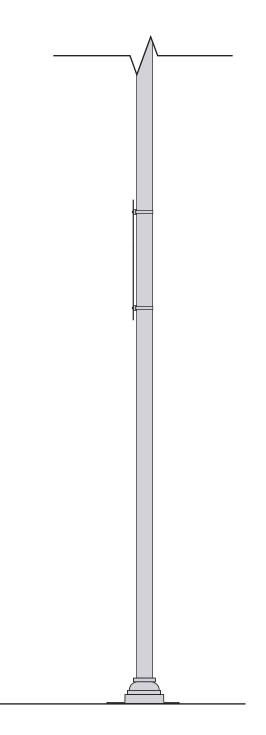
Sheet Number

11B





Scale: 3/4" = 1' - 0"



Side Elevation

Scale: 3/4" = 1' - 0"

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57 Chapel Street #200 Newton, MA 02453

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Project#

24.05

Drawn By

MI

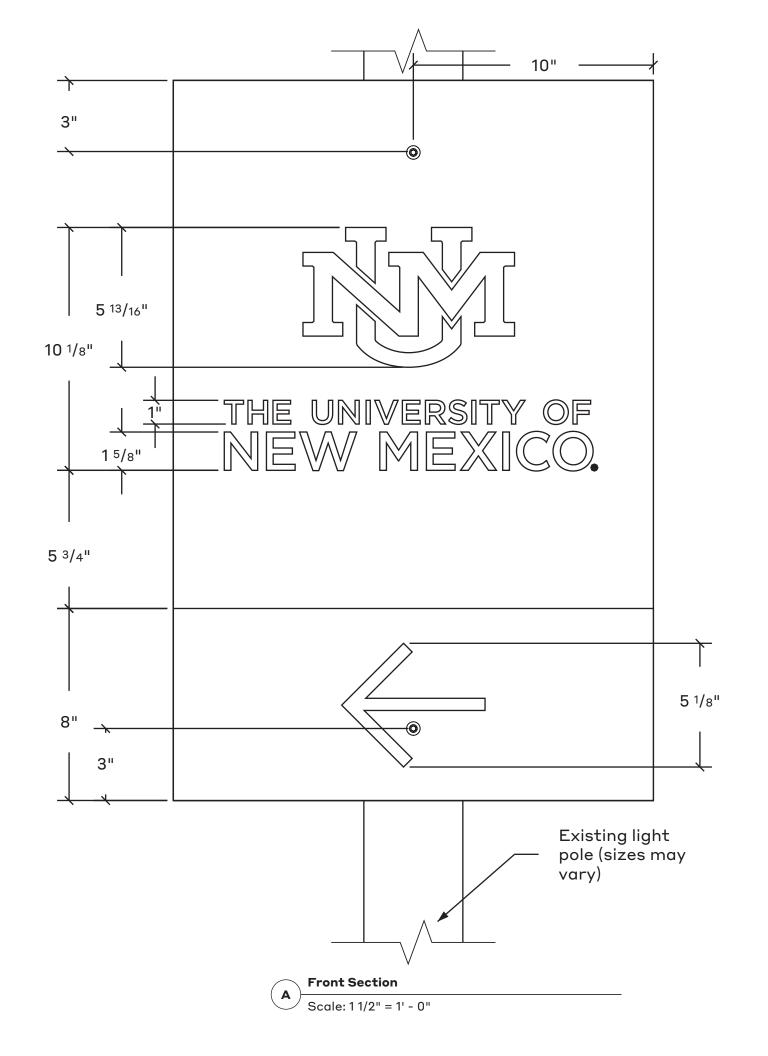
Sign Type

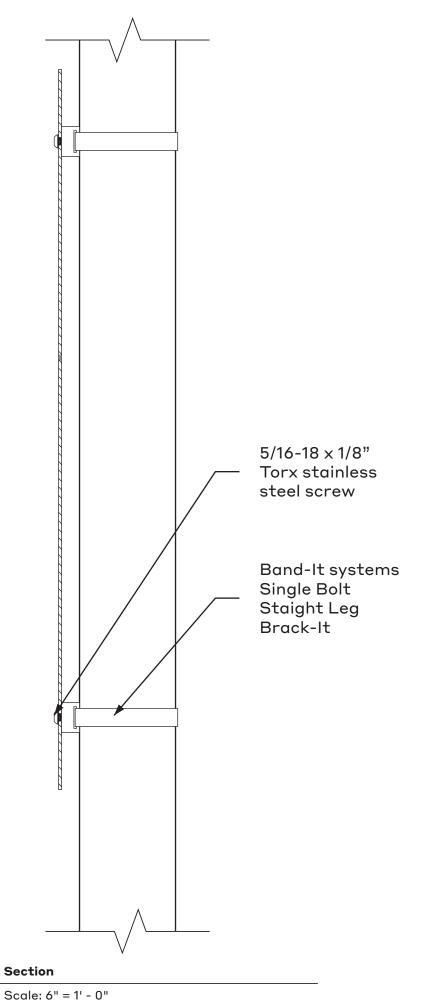
TB

Sheet Title

Trailblazer

Sheet Number





57 Chapel Street #200 Newton, MA 02453

info@studioummo.com 617.221.3007

Date

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Project Name

UNM Signage and Wayfinding Design Intent Documents

Project#

24.05

Drawn By

KW

Sign Type

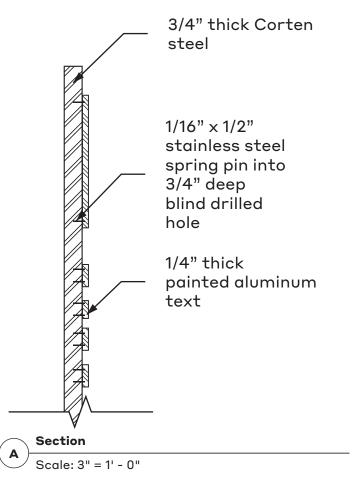
TB

Sheet Title

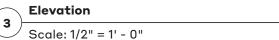
Trailblazer

Sheet Number









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Project Name

UNM Signage and Wayfinding Design Intent Documents

Project #

24.05

Drawn By

Sign Type

RB

Sheet Title

Regulatory Blade

Sheet Number

13

Regulatory - Front View

Scale: 3" = 1' - 0"

Side View

Scale: 3" = 1' - 0"



1/4" thick painted aluminum symbol pin mounted flush to match project "silver" PMS Cool Gray 6C

1/4" 3/4"

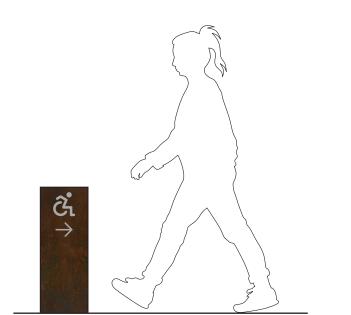
3/4" thick Corten steel sign panel

1/4" thick painted aluminum text pin mounted flush to match project "silver" PMS Cool Gray 6C



Additional Message

Scale: 1/2" = 1' - 0"



Elevation

Scale: 1/2" = 1' - 0"



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Project Name

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Project#

24.05

Drawn By

KW

Sign Type

RB

Sheet Title

Regulatory Blade

Sheet Number

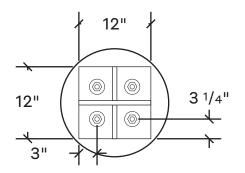
13A



Scale: 3" = 1' - 0"

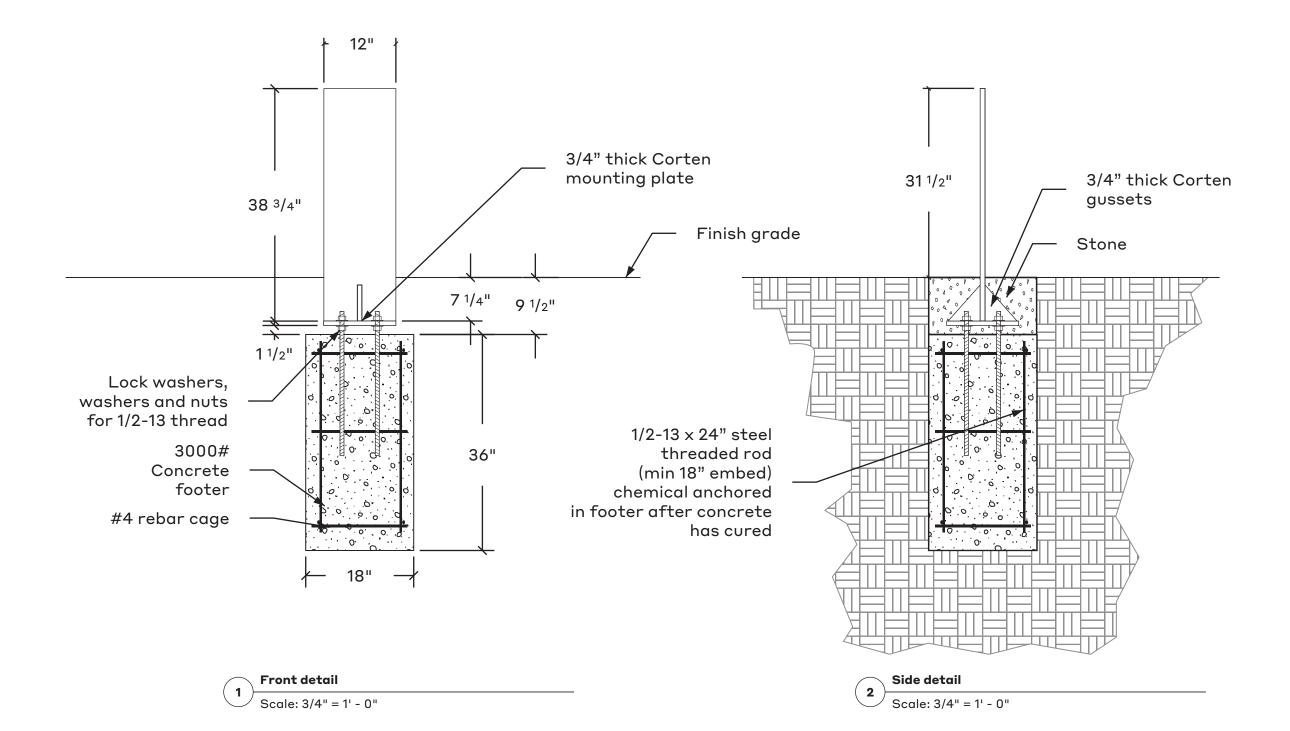
Side View

Scale: 3" = 1' - 0"



Top detail

Scale: 3/4" = 1' - 0"



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Project Name

UNM Signage and Wayfinding Design Intent Documents

Project#

24.05

Drawn By

K

Sign Type

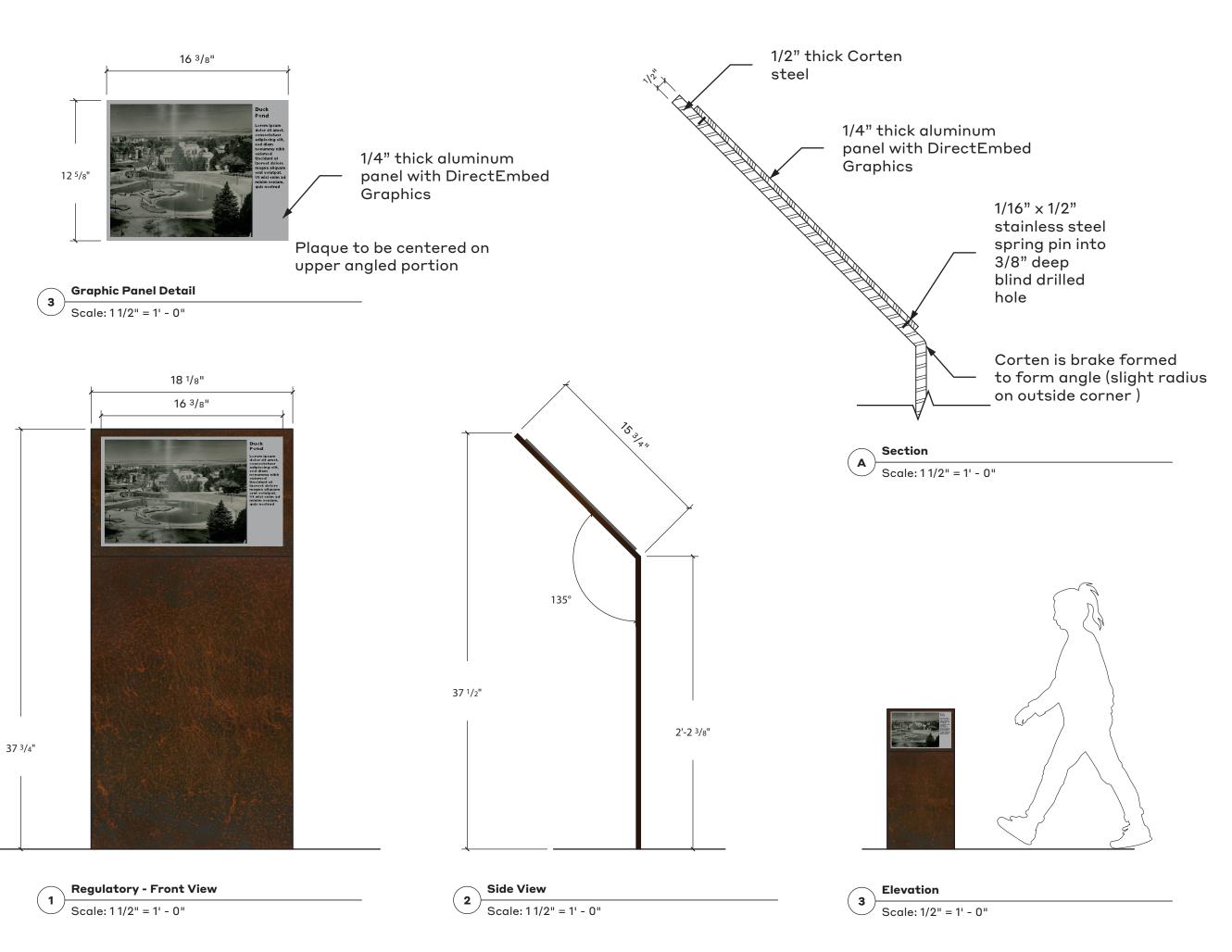
RB

Sheet Title

Regulatory Blade

Sheet Number

13B



57 Chapel Street #200 Newton, MA 02453

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UNM Signage and Wayfinding Design Intent Documents

Project#

24.05

Drawn By

MU

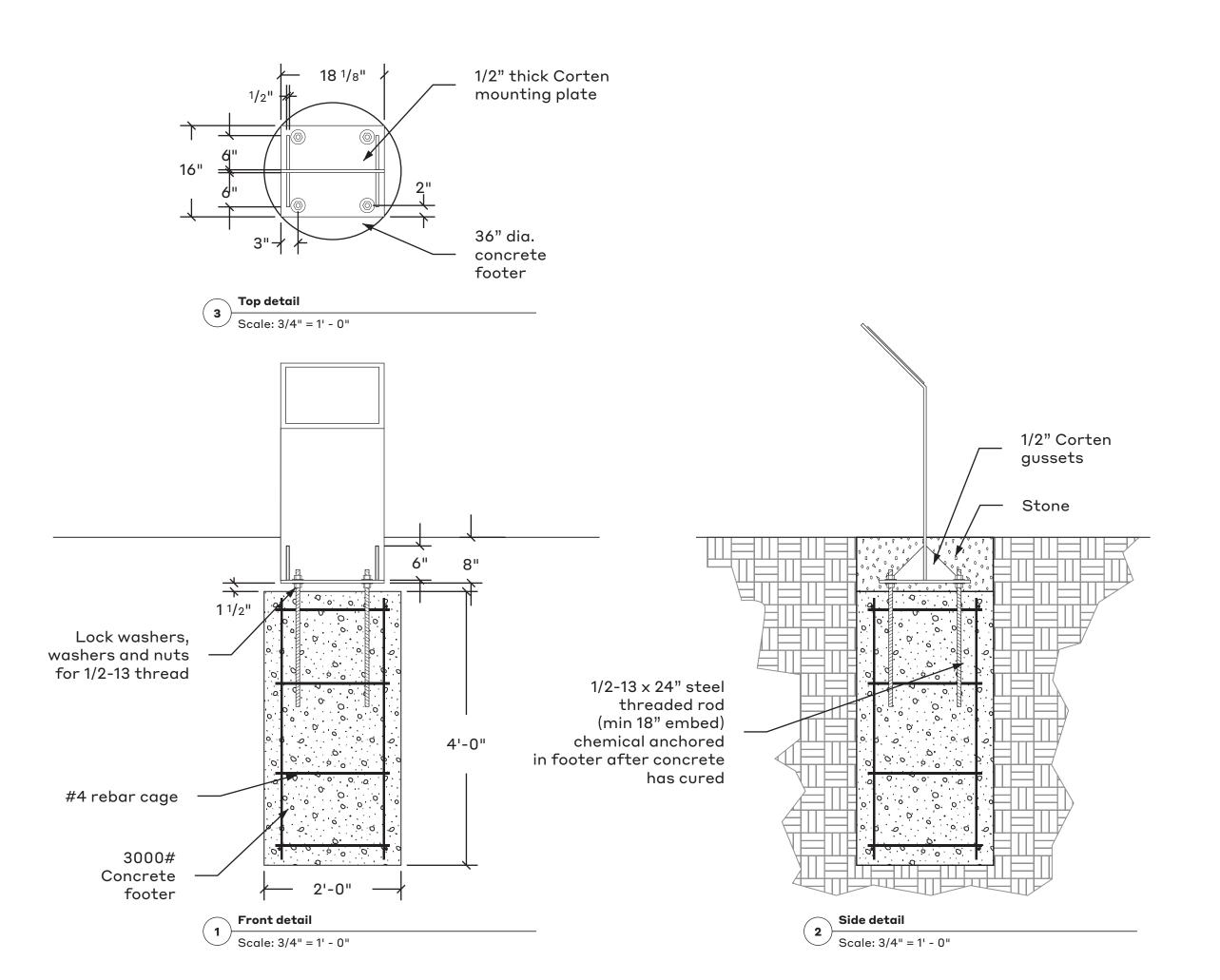
Sign Type

W

Sheet Title

Interpretive Blade

Sheet Number



57 Chapel Street #200 Newton, MA 02453

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Project#

24.05

Drawn By

K

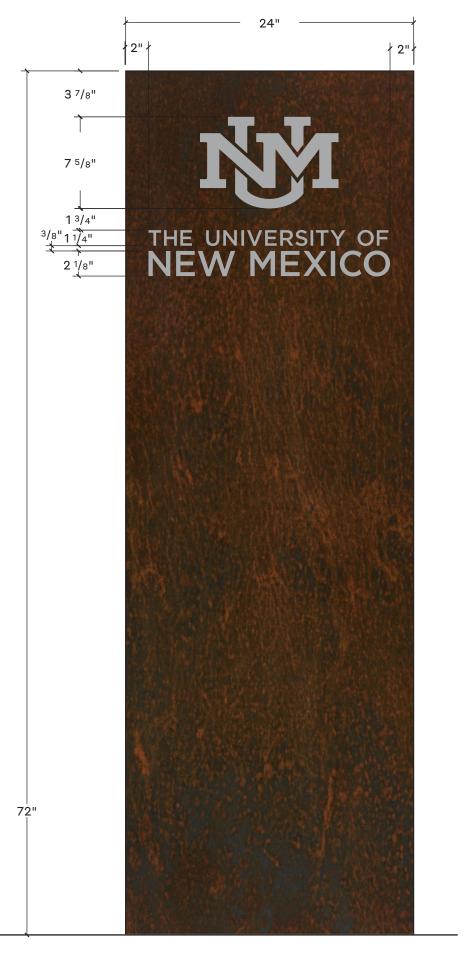
Sign Type

IB

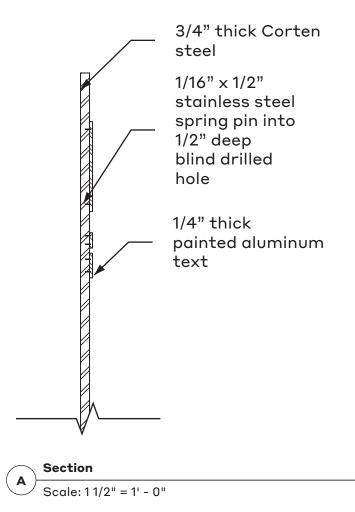
Sheet Title

Interpretive Blade

Sheet Number









Elevation

Scale: 1/2" = 1' - 0"

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Project Name

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Project#

24.05

Drawn By

Sign Type

SG

Sheet Title

Secondary Gateway

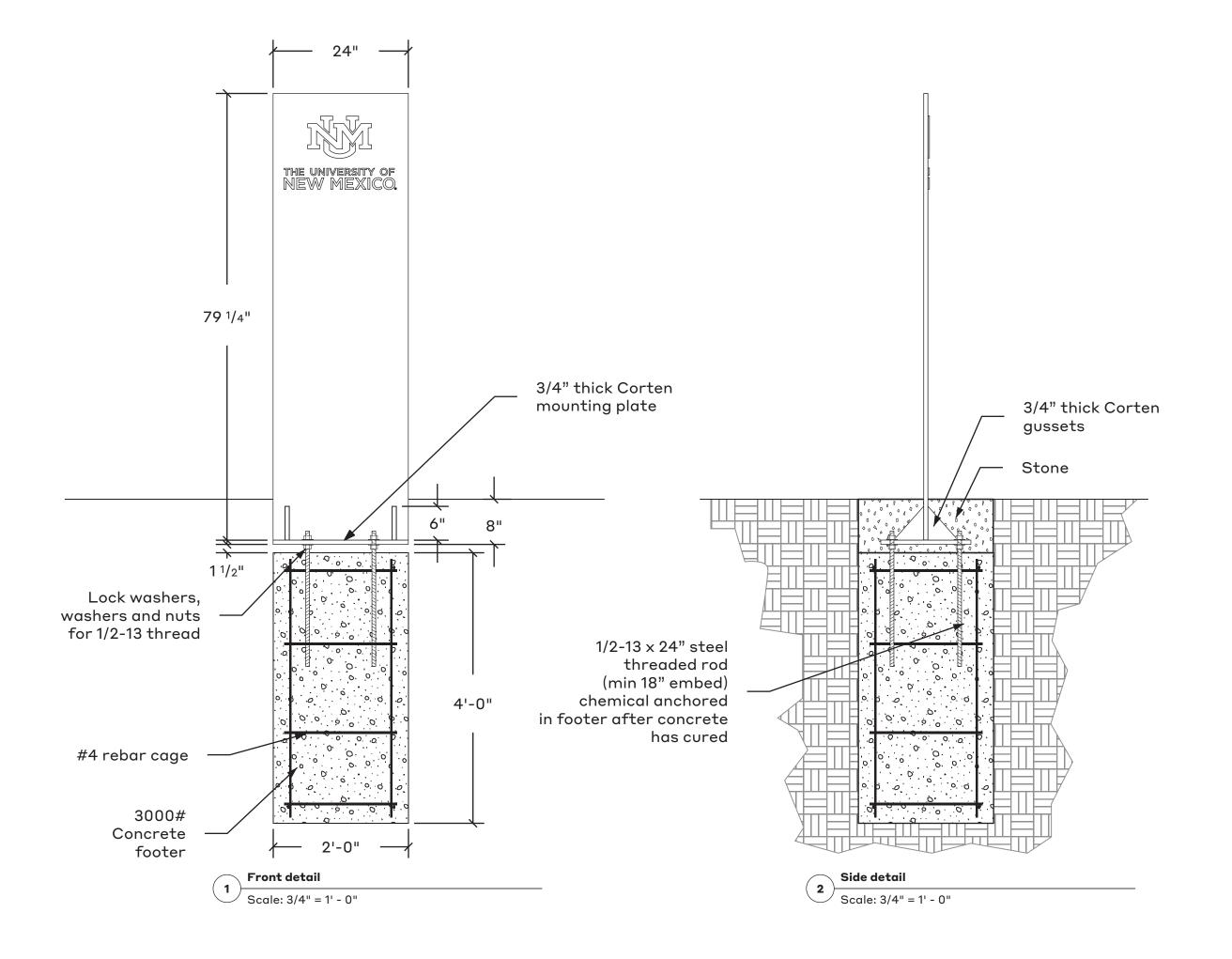
Sheet Number

15

Secondary Gateway - Front View

Scale: 11/2" = 1' - 0"

Scale: 11/2" = 1' - 0"



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Drawn By

K

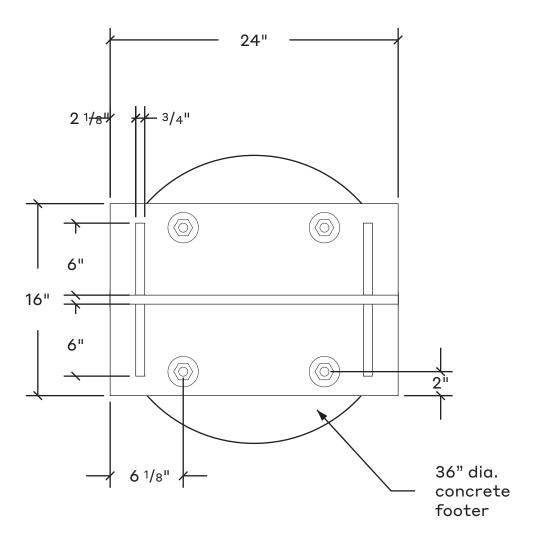
Sign Type

SG

Sheet Title

Secondary Gateway

Sheet Number



Top Detail

Scale: 1 1/2" = 1' - 0"

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Project Name

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Project#

24.05

Drawn By

K

Sign Type

SG

Sheet Title

Secondary Gateway

Sheet Number

15B



57 Chapel Street #200 Newton, MA 02453

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Project Name

UNM Signage and Wayfinding Design Intent Documents

Project #

24.05

Drawn By

KW

MU

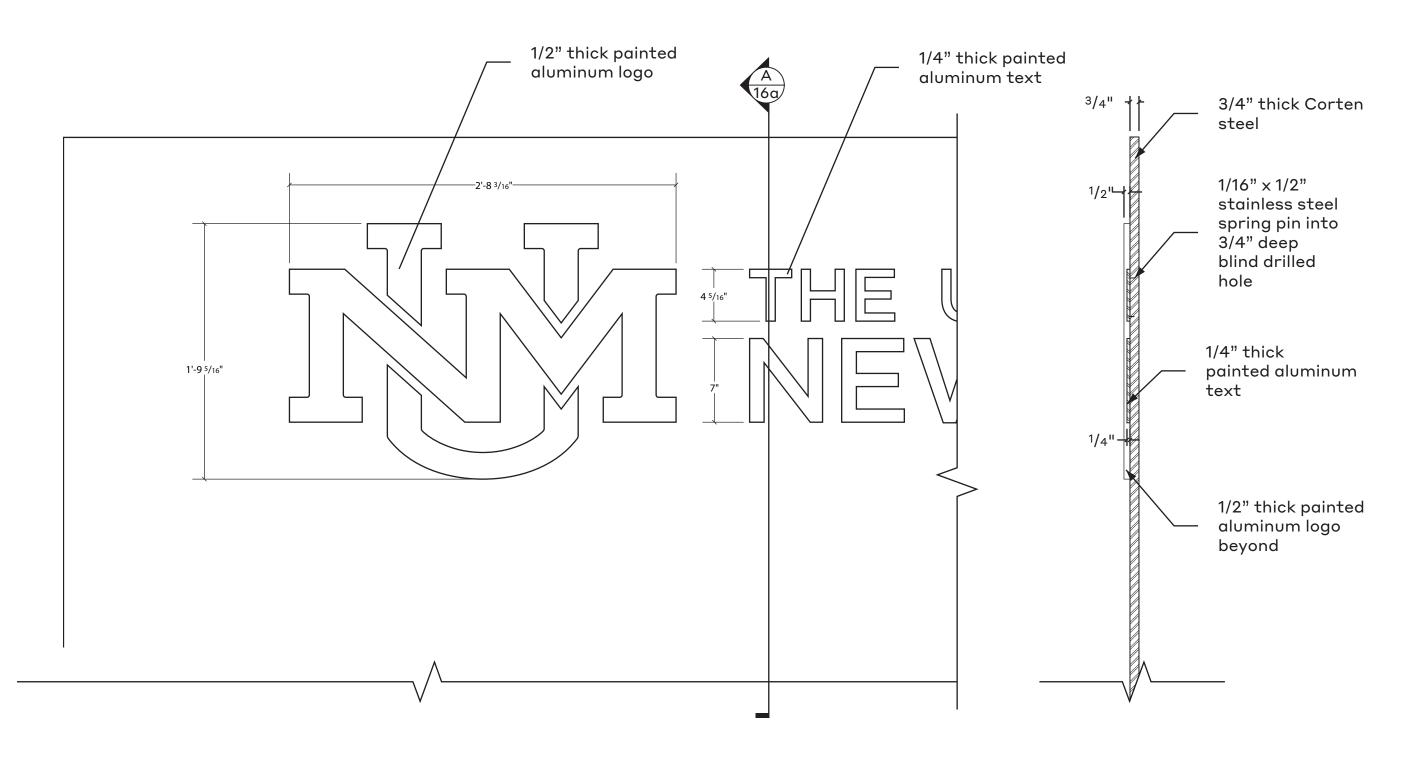
Sign Type

GW

Sheet Title

Gateway

Sheet Number



Front detail - Style A

Scale: 11/2" = 1' - 0"

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57 Chapel Street #200 Newton, MA 02453

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Project Name

UNM Signage and Wayfinding Design Intent Documents

Project#

24.05

Drawn By

KW

Sign Type

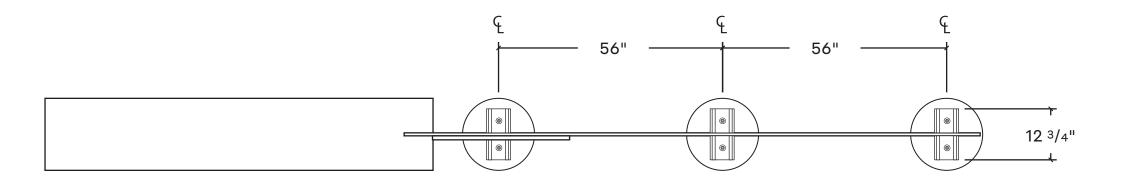
GW

Sheet Title

Section - Style AScale: 1 1/2" = 1' - 0"

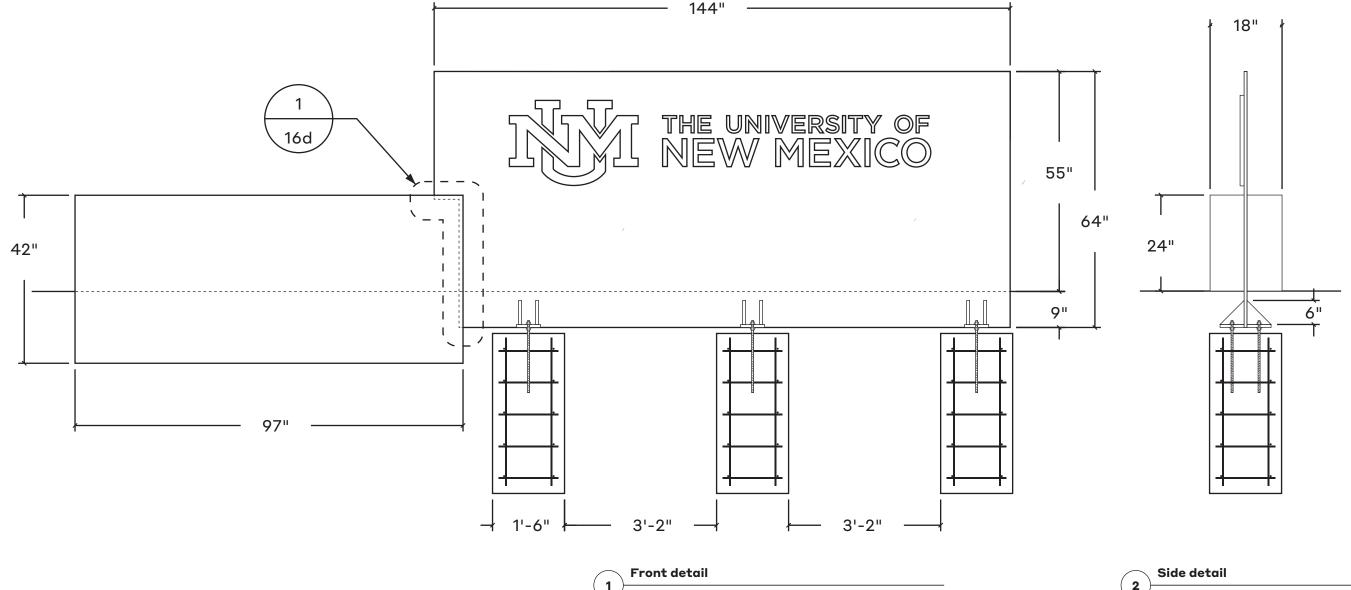
Gateway

Sheet Number



Top detail

Scale: 1/2" = 1' - 0"



ummo

57 Chapel Street #200 Newton, MA 02453

info@studioummo.com 617.221.3007

Date

8.15.24

Note

These drawings are intended to convey design-intent only. These drawings are not for construction. The sign contractor, not the designer, is responsible for the final detailing, structural engineering, fabrication, and installation of the signs. Contractors shall be responsible for verification of all dimensions and field conditions prior to performing the work, and inform this office of any variations. Written dimensions shall have authority over scaled dimensions.

Project Name

UNM Signage and Wayfinding Design Intent Documents

Project #

24.05

Drawn By

ΚV

Sign Type

GW

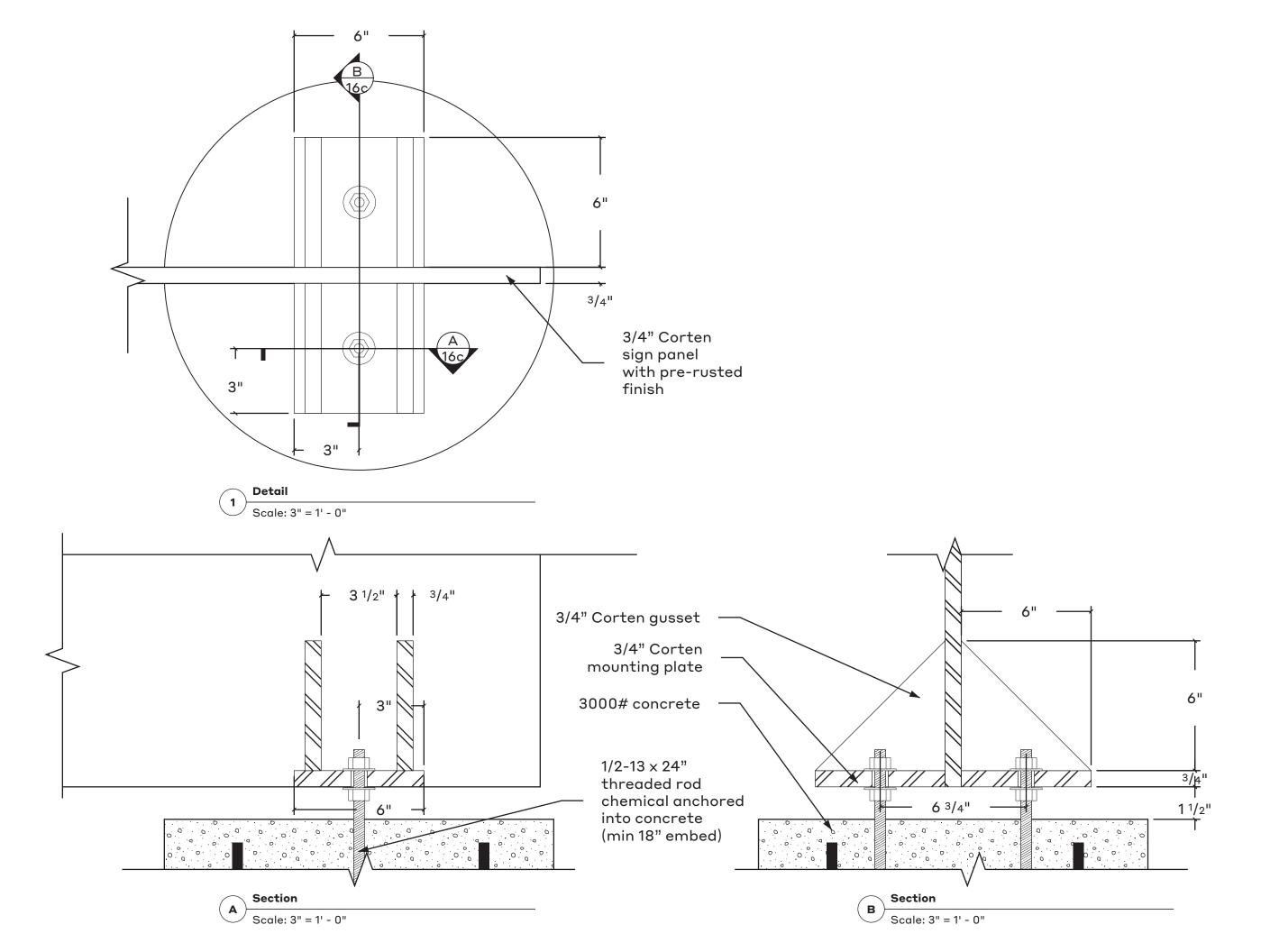
Sheet Title

Gateway

Sheet Number

16B

Scale: 1/2" = 1' - 0" Scale: 1/2" = 1' - 0"



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Project Name

UNM Signage and Wayfinding Design Intent Documents

Project#

24.05

Drawn By

N

Sign Type

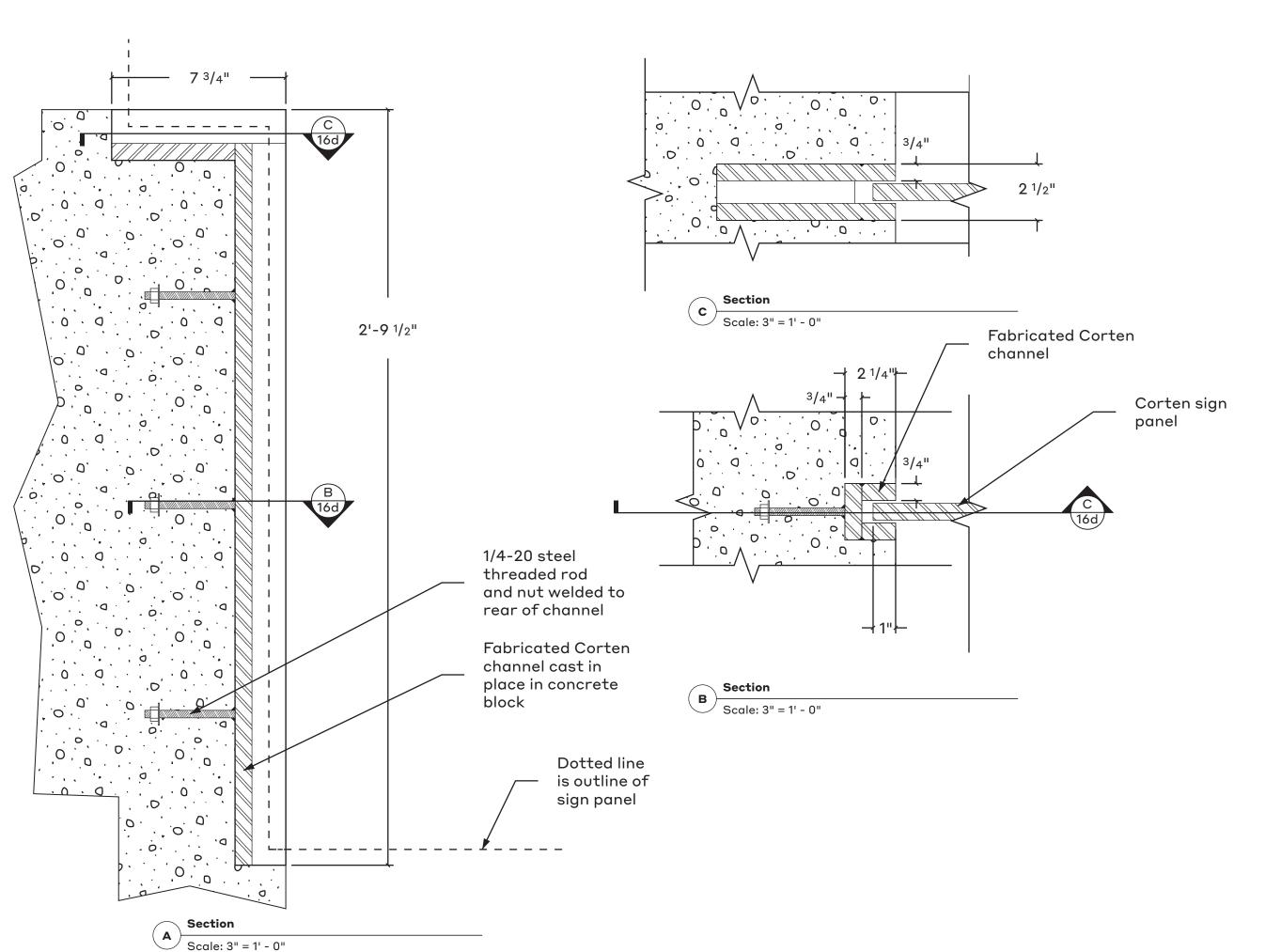
GW

Sheet Title

Gateway

Sheet Number

16C



57 Chapel Street #200 Newton, MA 02453

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Date

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Project Name

UNM Signage and Wayfinding Design Intent Documents

Project #

24.05

Drawn By

ML

Sign Type

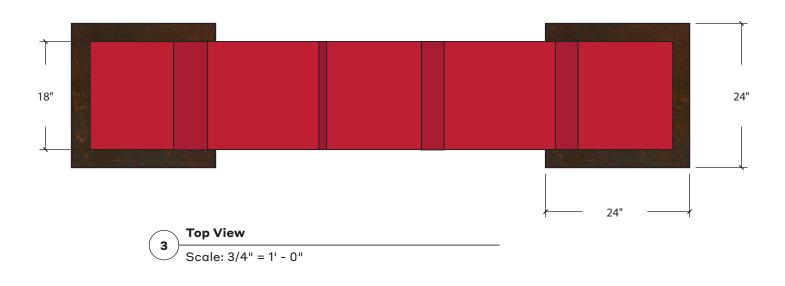
GW

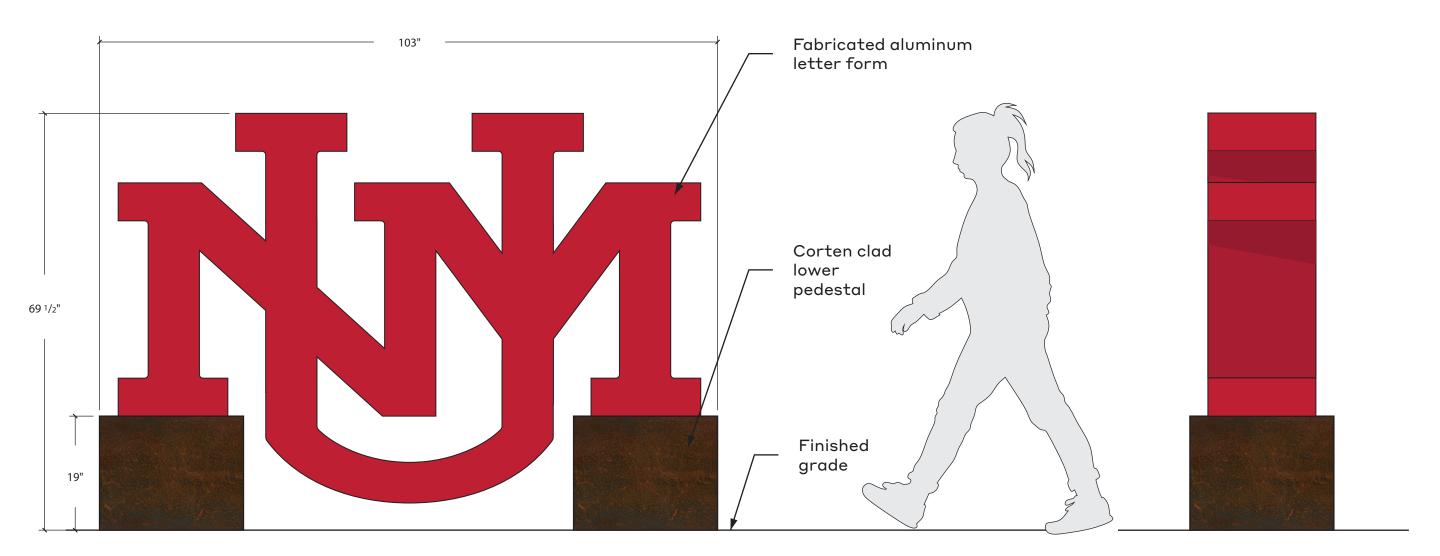
Sheet Title

Gateway

Sheet Number

16D





Monument - Elevation

Scale: 3/4" = 1' - 0"

Side View

Scale: 3/4" = 1' - 0"

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Project#

24.05

Drawn By

MU

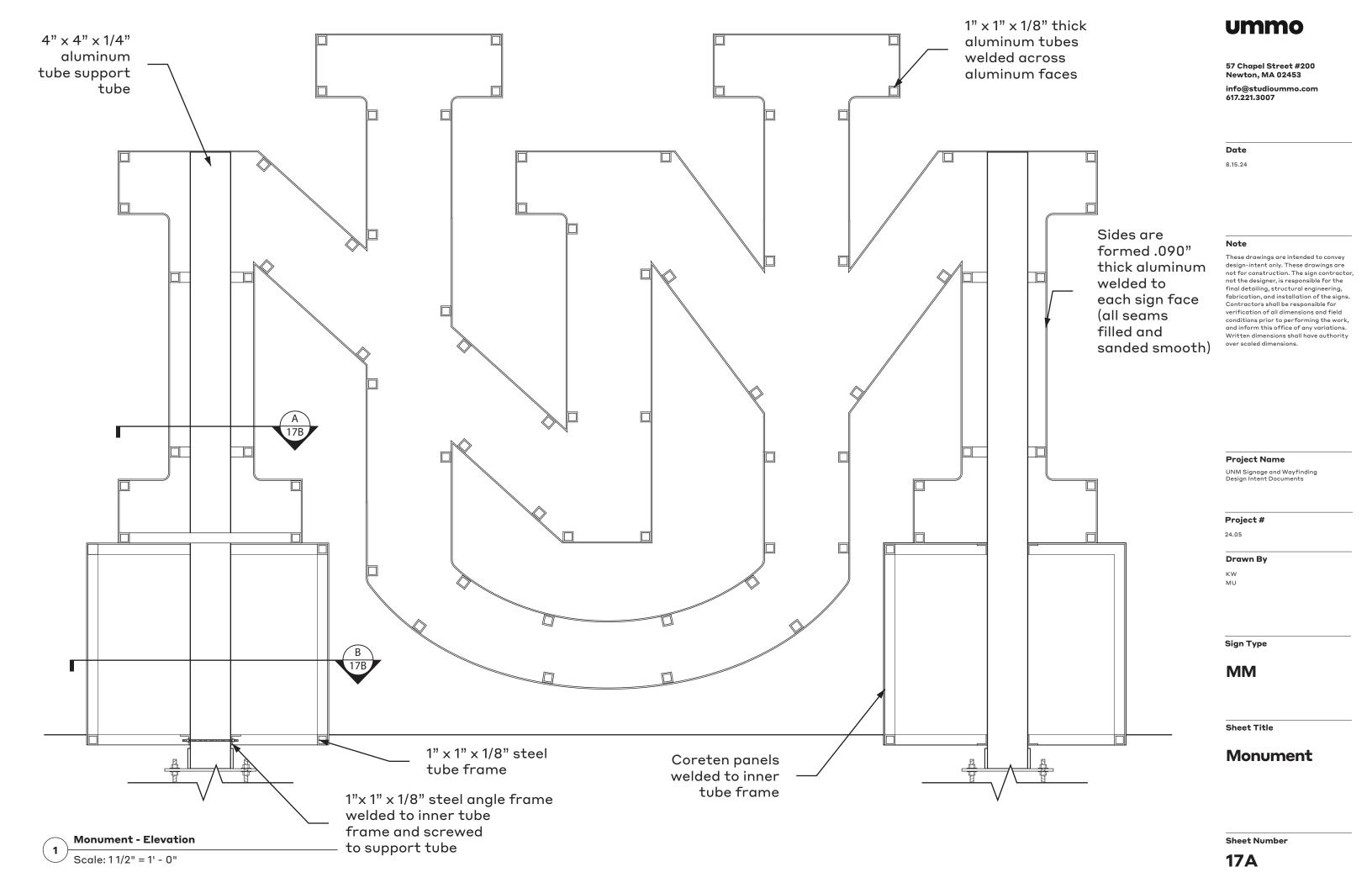
Sign Type

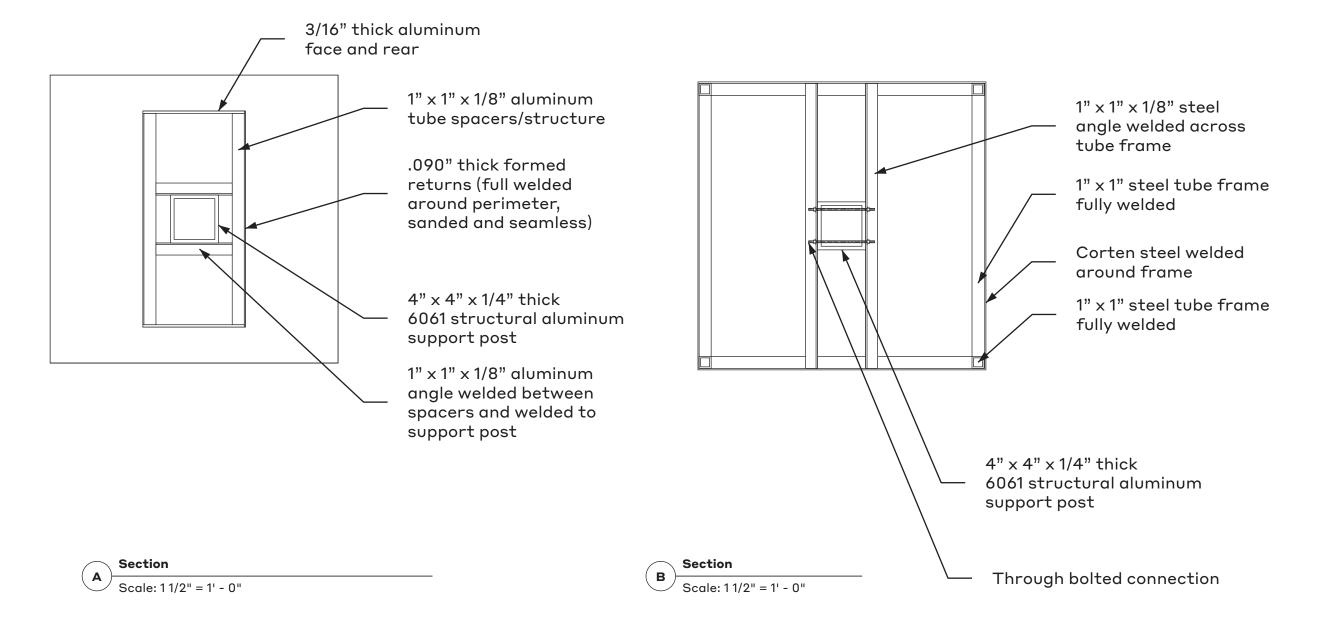
MM

Sheet Title

Monument

Sheet Number





57 Chapel Street #200 Newton, MA 02453

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Date

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Project Name

UNM Signage and Wayfinding Design Intent Documents

Project #

24.05

Drawn By

KW

Sign Type

MM

Sheet Title

Monument

Sheet Number

17B

Side detail

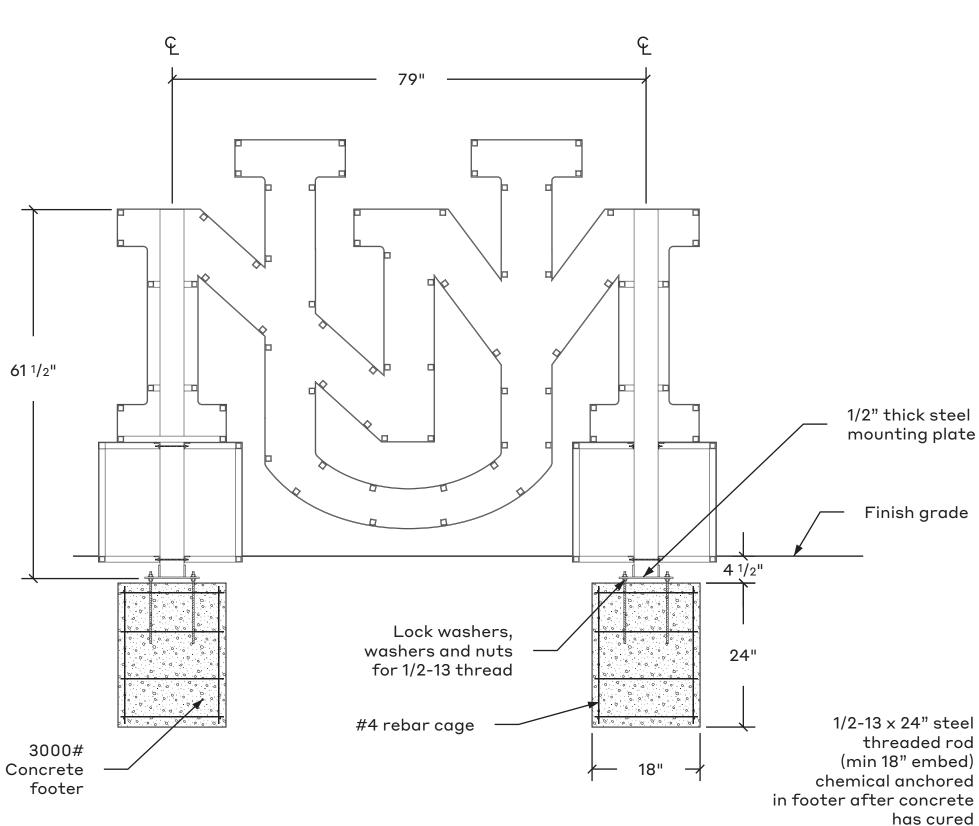
Scale: 3/4" = 1' - 0"

ummo

design-intent only. These drawings are not for construction. The sign contractor, not the designer, is responsible for the final detailing, structural engineering, fabrication, and installation of the signs. conditions prior to performing the work, and inform this office of any variations. Written dimensions shall have authority

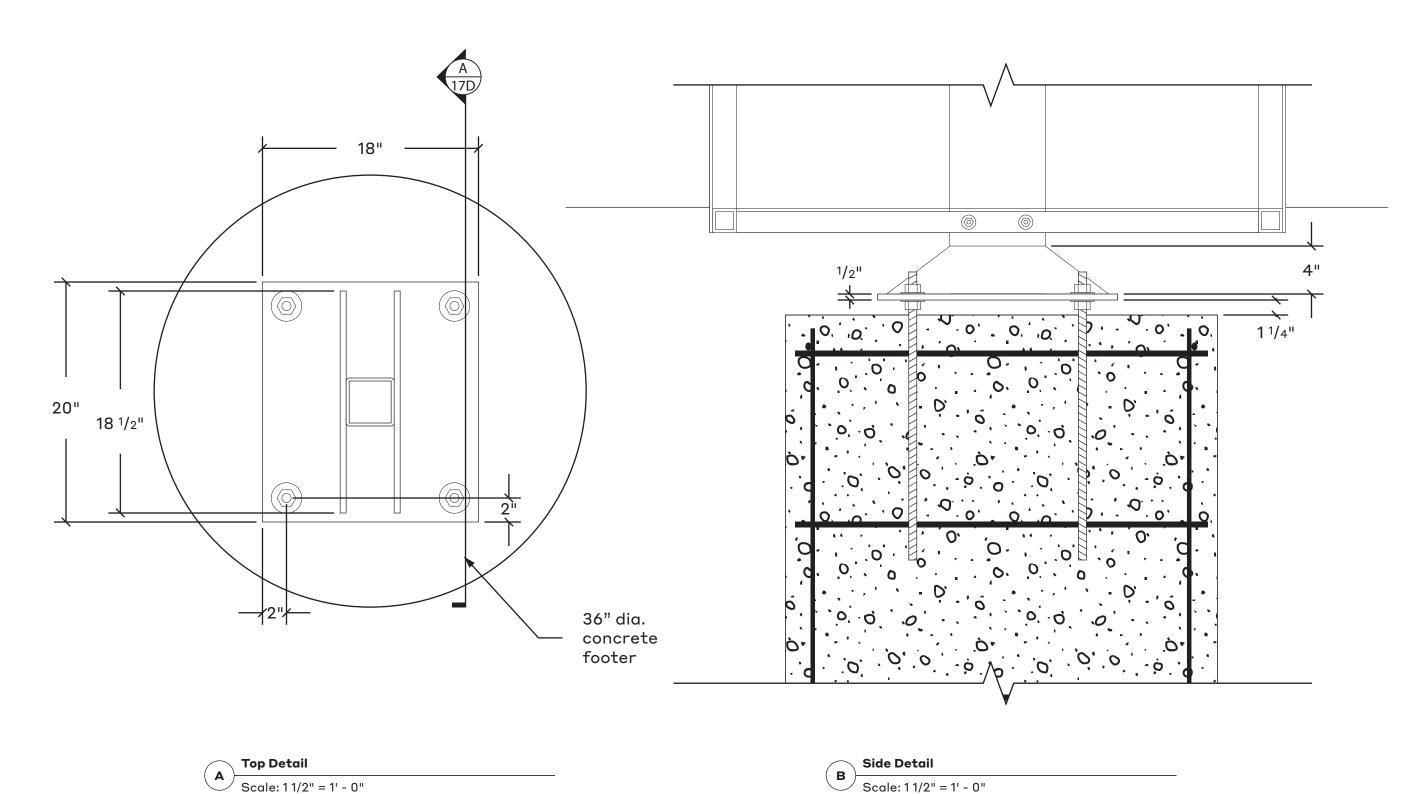
Sheet Number

17C



Front detail

Scale: 3/4" = 1' - 0"



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Project Name

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Project#

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Drawn By

KW

Sign Type

MM

Sheet Title

Monument

Sheet Number

17D